

### Vehicle Financing Market

July/2022

INFORMAÇÃO PÚBLICA 1 B3.COM.BR

### INTRODUCTION



The vehicle financing market structure was developed by B3 together with financial institutions as a solution to bring agility and security to the process of collateral provision in the Brazilian financial system.

SNG (National Liens System) is a system that manages the financial restrictions on motor vehicles, and its main objective is to provide banks, lending firms, leasing companies and purchasing pool administrators with information about vehicles offered as collateral in a credit transaction.

After SNG was created, fraud involving credit transactions for vehicle financing in the Brazilian market was virtually extinguished.

This file contains detailed information on the performance of the Brazilian vehicle financing market and on the penetration of financing on vehicle sales (source: Fenabrave) and comes as a complement to the vision of the vehicle credit portfolio (source: Central Bank of Brazil).



### **AGENDA**

- VEHICLE FINANCING DATA
- YEHICLE FINANCING VS. SALES
- 3 CREDIT DATA ON VEHICLE PURCHASE



### 1

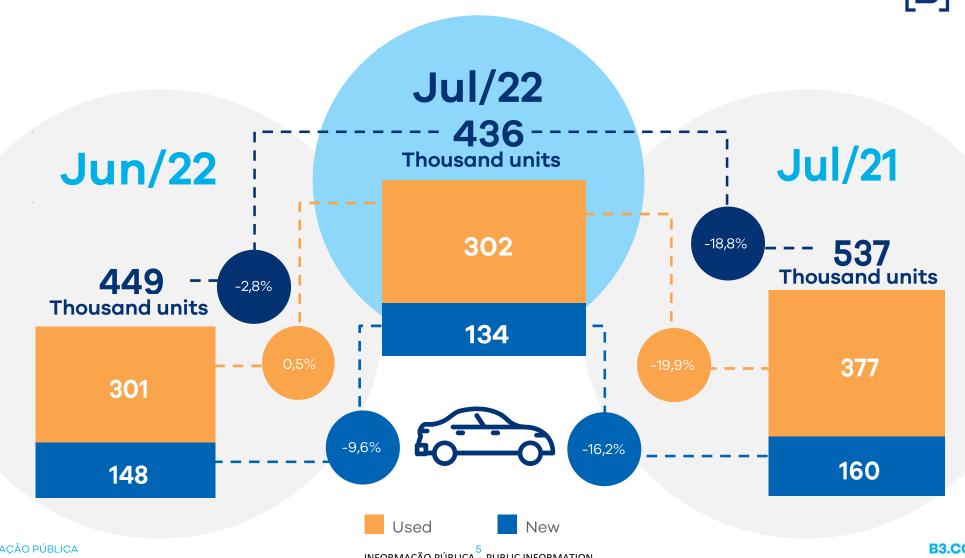
### VEHICLE FINANCING DATA

INFORMAÇÃO PÚBLICA

B3.COM.BR



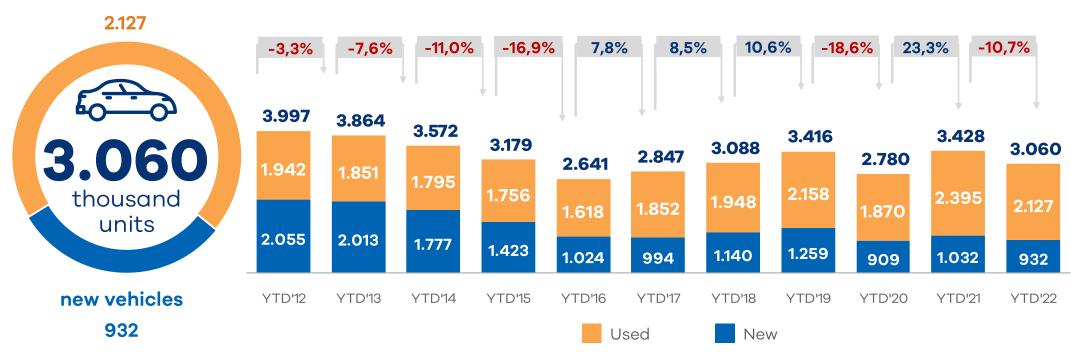




### VEHICLE FINANCING QUANTITY | YTD 2022





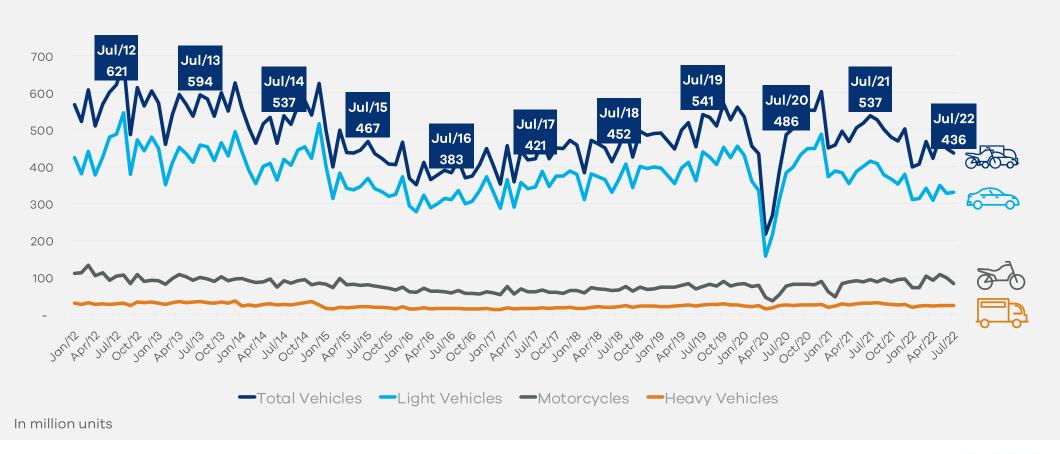


For YTD 2022 (until July), sales of financed vehicles totaled **3.060 thousand units**, including new and used vehicles comprising motorcycles, light and heavy vehicles. This figure showed a decrease of **10,7%** over 2021. This is equivalent to **368 thousand units** less than last year.

### VEHICLE FINANCING QUANTITY | FOR JULY



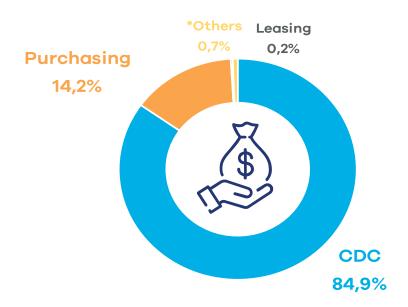
### Evolution of the Vehicle Financing Market for the Months of July



#### **VEHICLE FINANCING MODELS**



Breakdown of vehicle financing models in July/2022



_	UNITS'000 (MONTH/YEAR)			VARIATION %	
		1 1/04	. /00	Jul/22	Jul/22
	Jul/22	Jul/21	Jun/22	vs. Jul/21	vs. Jun/22
CDC	370	468	377	-20,9%	-1,9%
Purchasing	62	65	68	-4,9%	-8,9%
Leasing	1	1	1	49,5%	42,7%
*Others	3	3	3	-9,7%	3,6%
Total	436	537	449	-18,8%	-2,8%

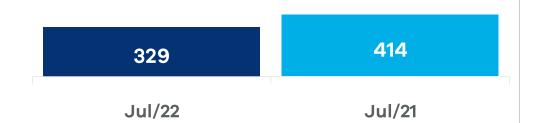
<sup>\*</sup>Others: Reservation of Ownership and other financing modalities.

CDC (Direct Consumer Credit) is the most representative financing model among the other models – purchasing pool, leasing and others. In July 2022 it showed an decrease of **-20,9%** compared to July in the previous year.

#### FINANCING PER TIME-OF-USE PERIOD AND PER TERM AND USE RANGE | LIGHT VEHICLES





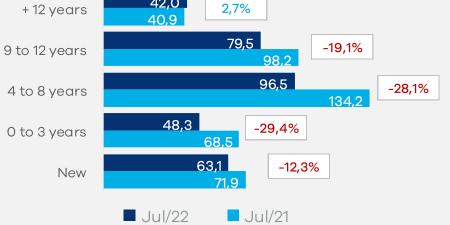


### **GRAND TOTAL** (in months)



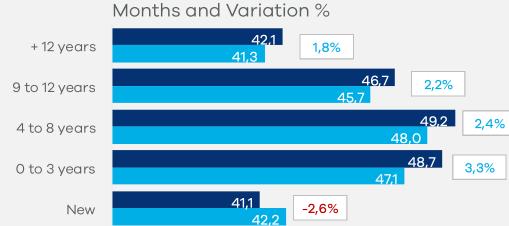
### Financing per time-of-use period





### Financing per term and use range

■ Jul/22

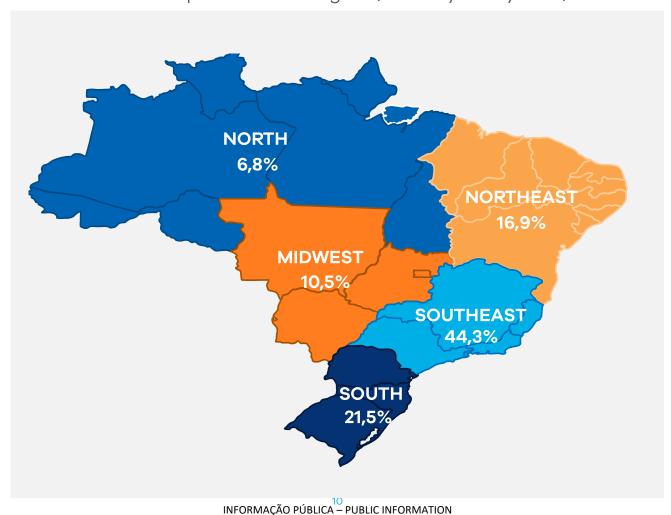


**J**ul/21





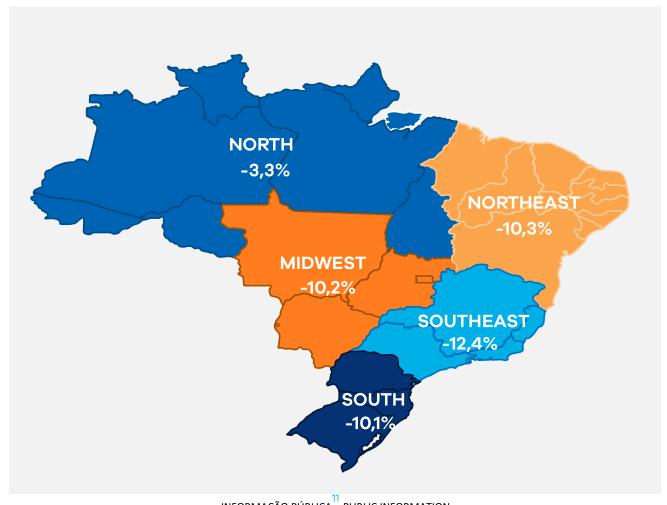
Breakdown per Brazilian Region (January – July 2022)







Variation per Brazilian Region (Jan - Jul 2022 vs. Jan - Jul 2021)





## 2

# VEHICLE FINANCING VS. SALES

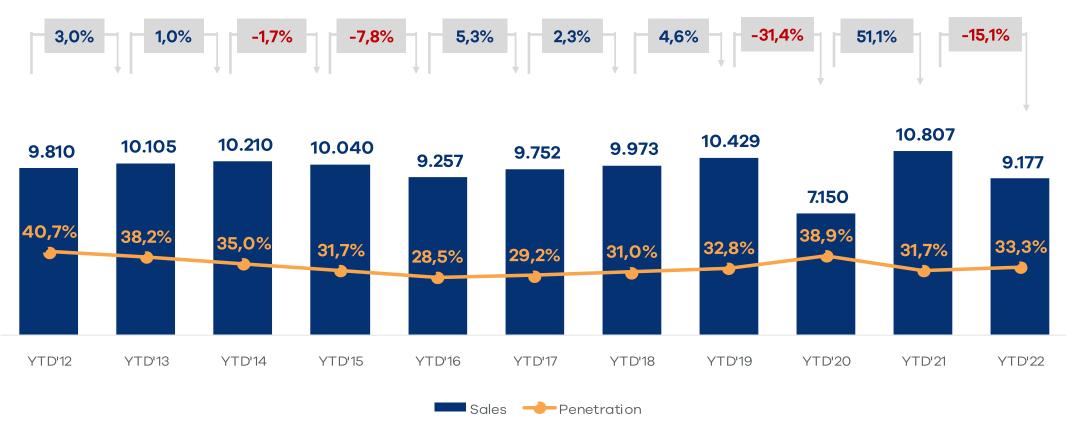
INFORMAÇÃO PÚBLICA

B3.COM.BR

#### OPERATING PERFORMANCE | FINANCING VS. SALES | TOTAL VEHICLES



YTD January - July
Units'000, Variation and Vehicle Penetration over Sales

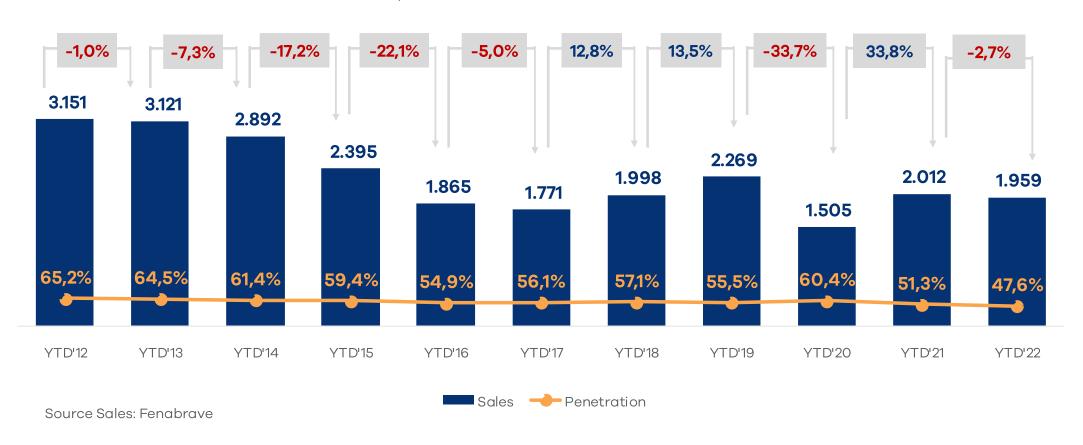


Source Sales: Fenabrave

#### OPERATING PERFORMANCE | FINANCING VS. SALES | NEW VEHICLES



YTD January - July
Units'000, Variation and Vehicle Penetration over Sales



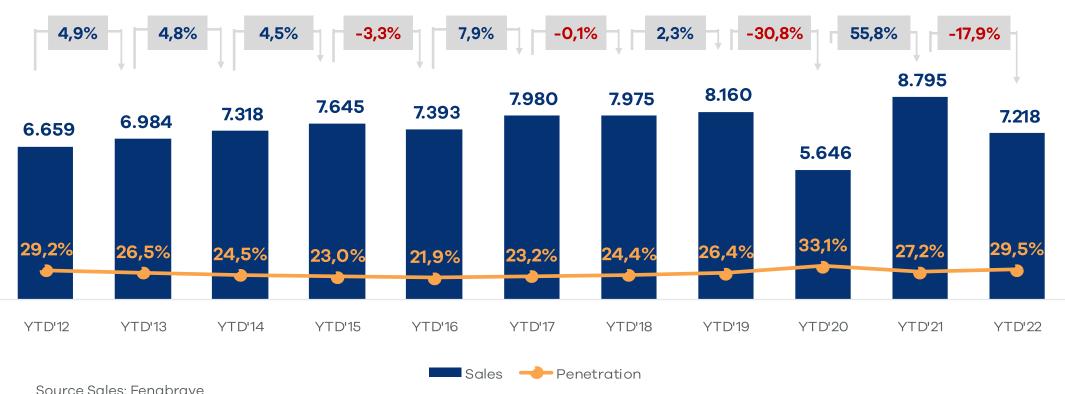
INFORMAÇÃO PÚBLICA

INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

### OPERATING PERFORMANCE | FINANCING VS. SALES | USED VEHICLES



YTD January - July Units'000, Variation and Vehicle Penetration over Sales



Source Sales: Fenabrave



### 3

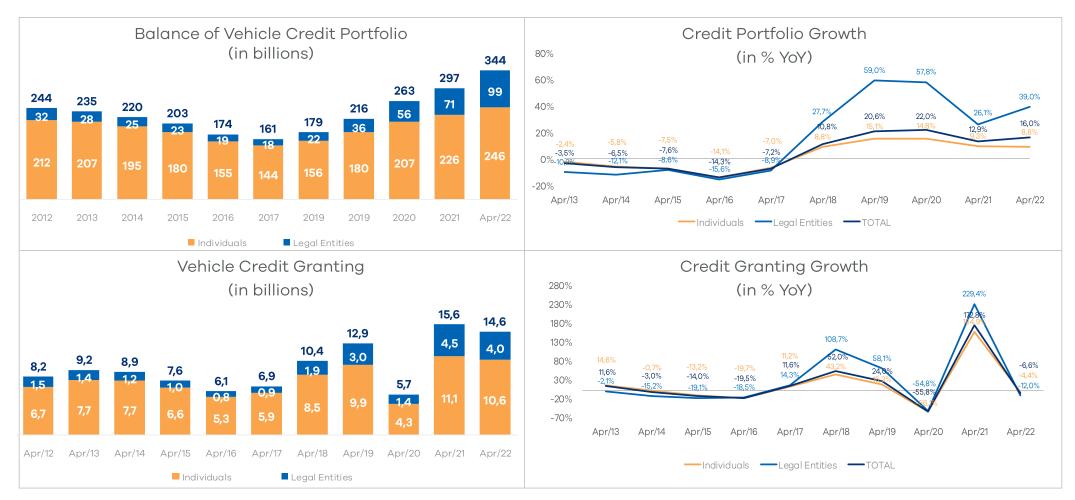
# CREDIT DATA ON VEHICLE PURCHASE

INFORMAÇÃO PÚBLICA

B3.COM.BR

### VEHICLE CREDIT | TOTAL | APRIL





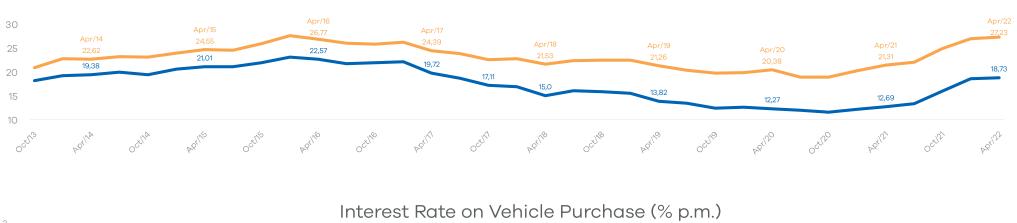
(1) Source: Central Bank of Brazil



### INTEREST RATE ON VEHICLE PURCHASE | INDIVIDUALS VS. LEGAL ENTITIES | APRIL



### Interest Rate on Vehicle Purchase (% p.a.)

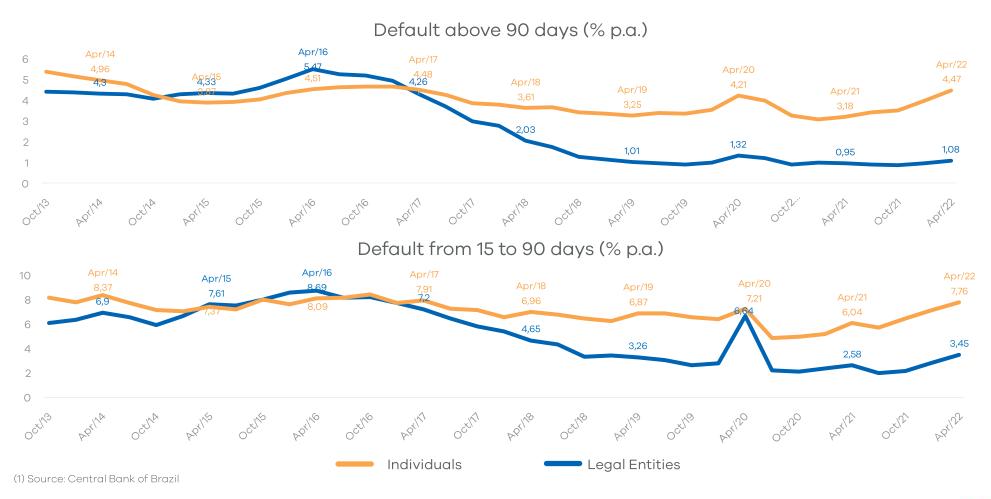




(1) Source: Central Bank of Brazil

### DEFAULT ON VEHICLE FINANCING | INDIVIDUALS VS. LEGAL ENTITIES | APRIL







PLANEJAMENTO E INTELIGÊNCIA DE MERCADO | UNIDADE DE FINANCIAMENTOS