

Vehicle Financing Market

1

February/2021

INFORMAÇÃO PÚBLICA

INTRODUCTION



SNG (National Liens System) is a system that manages the financial restrictions on motor vehicles, and its main objective is to provide banks, lending firms, leasing companies and purchasing pool administrators with information about vehicles offered as collateral in a credit transaction.

After SNG was created, fraud involving credit transactions for vehicle financing in the Brazilian market was virtually extinguished.

This file contains detailed information on the performance of the Brazilian vehicle financing market and on the penetration of financing on vehicle sales (source: Fenabrave) and comes as a complement to the vision of the vehicle credit portfolio (source: Central Bank of Brazil).





AGENDA

VEHICLE FINANCING DATA

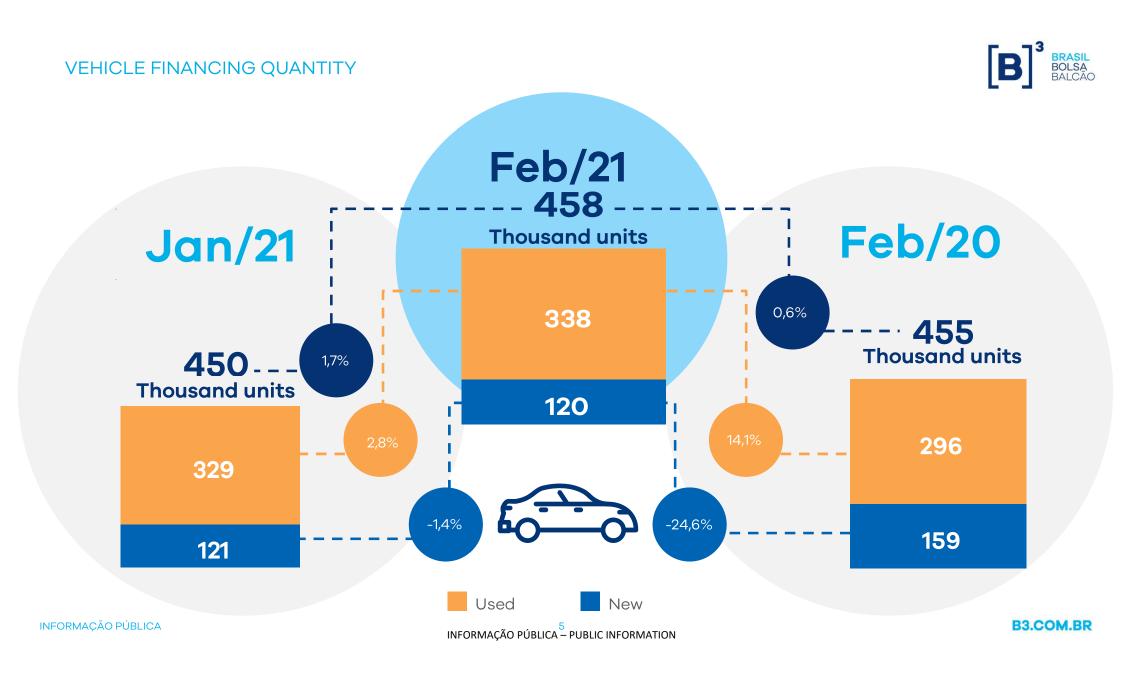
2 VEHICLE FINANCING VS. SALES

3 CREDIT DATA ON VEHICLE PURCHASE



VEHICLE FINANCING DATA

INFORMAÇÃO PÚBLICA

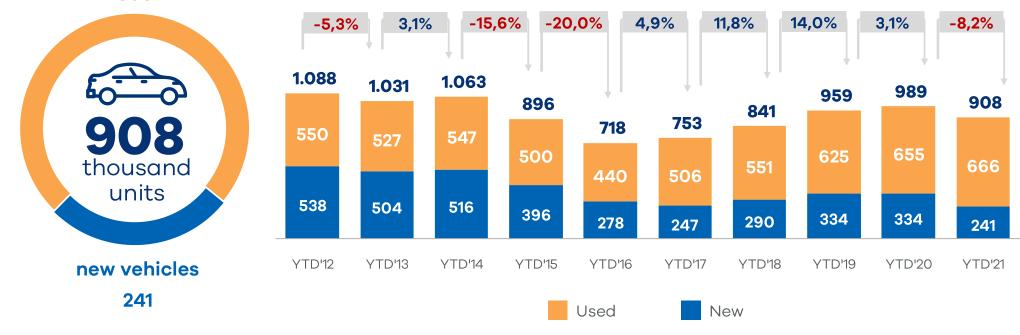


VEHICLE FINANCING QUANTITY | YTD 2021



used vehicles

666



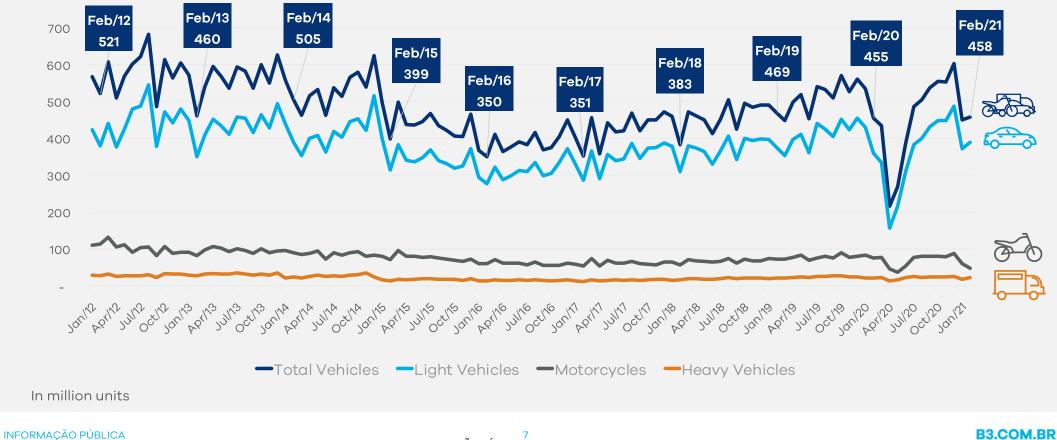
For YTD 2021 (until February), sales of financed vehicles totaled **908 thousand units**, including new and used vehicles comprising motorcycles, light and heavy vehicles. This figure showed a decrease of **-8,2%** over 2020. This is equivalent to **81 thousand units** less than last year.

INFORMAÇÃO PÚBLICA

VEHICLE FINANCING QUANTITY | FOR FEBRUARY



Evolution of the Vehicle Financing Market for the Months of February



INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

VEHICLE FINANCING MODELS



Breakdown of vehicle financing models in February 2021

90,0%

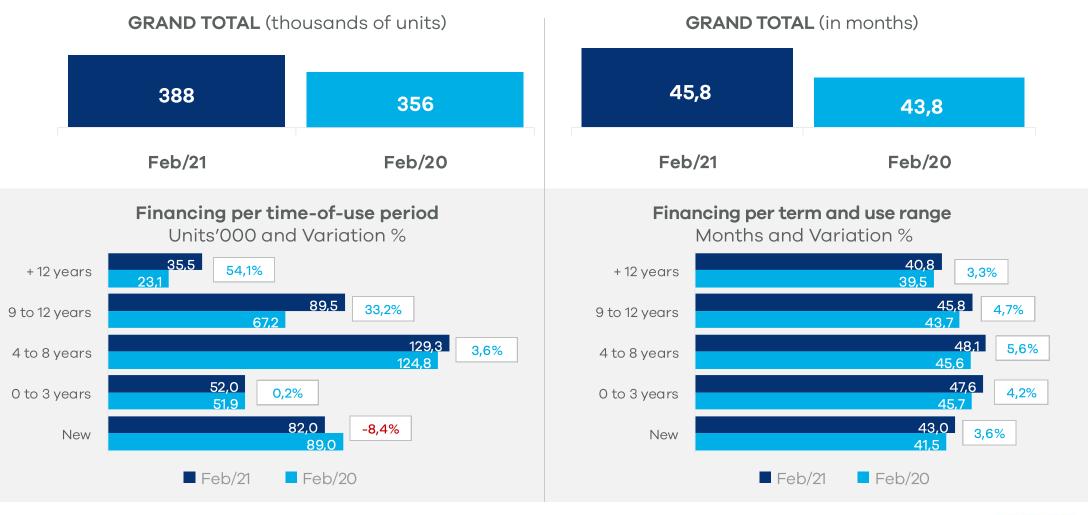
	UNITS'000 (MONTH/YEAR)			VARIATION %	
	Feb'21	Feb'20	Jan'21	Feb'21 vs. Feb'20	Feb'21 vs. Jan'21
CDC	412	398	400	3,4%	3,0%
Purchasing	43	52	47	-18,1%	-8,7%
Leasing	1	1	1	-38,1%	39,6%
*Others	2	3	3	-36,0%	-18,1%
Total	458	455	450	0,6%	1,7%
*Others: Reservation of Ownership and other financing modalities					

* Others: Reservation of Ownership and other financing modalities.

CDC (Direct Consumer Credit) is the most representative financing model among the other models – purchasing pool, leasing and others. In February 2021 it showed an increase of 3,4% compared to February in the previous year.

FINANCING PER TIME-OF-USE PERIOD AND PER TERM AND USE RANGE | LIGHT VEHICLES





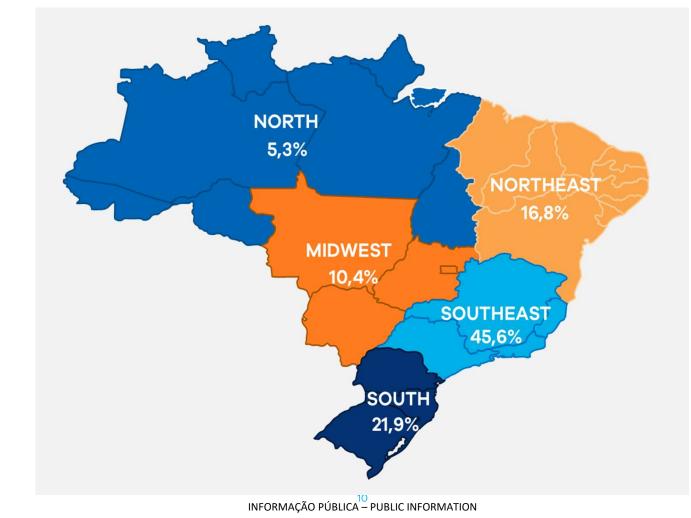
INFORMAÇÃO PÚBLICA

INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

FINANCING PER BRAZILIAN REGION | QUANTITY AND BREAKDOWN PER BRAZILIAN REGION



Breakdown per Brazilian Region (January - February 2021)



B3.COM.BR

INFORMAÇÃO PÚBLICA

FINANCING PER BRAZILIAN REGION | VARIATION % PER BRAZILIAN REGION 2020 VS 2019 (JANUARY)



NORTH -15,0% NORTHEAST -5,1% MIDWEST -6,5% SOUTHEAST -10,0% SOUTH -5,7% INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

Variation per Brazilian Region (Jan - Feb 2021 vs. Jan - Feb 2020)

INFORMAÇÃO PÚBLICA



2 VEHICLE FINANCING VS. SALES

INFORMAÇÃO PÚBLICA

OPERATING PERFORMANCE | FINANCING VS. SALES | TOTAL VEHICLES



YTD February Units'000, Variation and Vehicle Penetration over Sales -10,8% 2,8% -9,3% 3,0% 6,5% 9,6% -1,8% 1,6% 11,7% 2.952 2.873 2.865 2.820 2.643 2.633 2.621 2.572 2.461 2.388 42,3% 39,0% 36,0% 35,1% 34,0% 33,4% 32,1% 31,7% 30,6% 30,0% YTD'12 YTD'13 YTD'14 YTD'15 YTD'16 YTD'17 YTD'18 YTD'19 YTD'20 YTD'21

💻 Sales 🛛 🔶 Penetration

Source Sales: Fenabrave

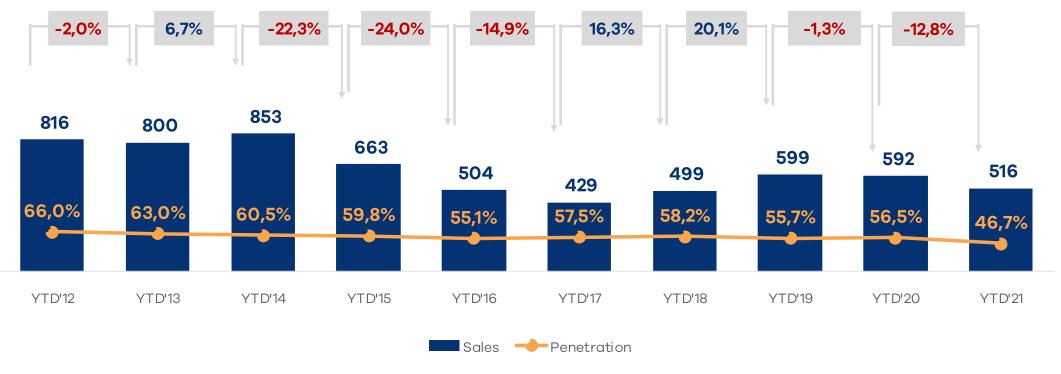
INFORMAÇÃO PÚBLICA

INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

OPERATING PERFORMANCE | FINANCING VS. SALES | NEW VEHICLES



YTD February Units'000, Variation and Vehicle Penetration over Sales



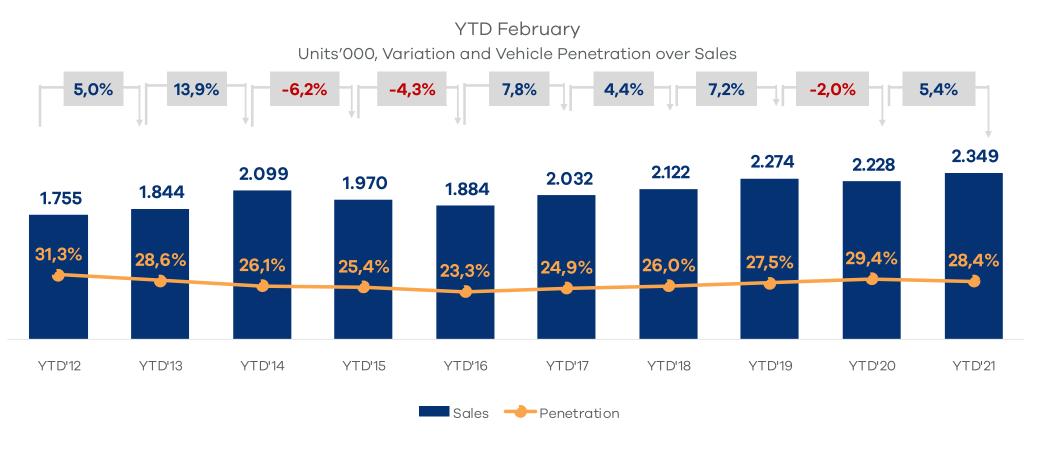
Source Sales: Fenabrave

INFORMAÇÃO PÚBLICA

INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

OPERATING PERFORMANCE | FINANCING VS. SALES | USED VEHICLES





Source Sales: Fenabrave

INFORMAÇÃO PÚBLICA

19 INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION



3 CREDIT DATA ON VEHICLE PURCHASE



Balance of Vehicle Credit Portfolio Credit Portfolio Growth 85% (in billions) (in % YoY) 285 287 257 65% 241 227 65 64 211 53 202 30 45% 26 184 24 171 163 30 19,9% 21 25% 20 18 9,7% 5% 204 7,1% -15% Jan/16 Jan/13 Jan/14 Jan/15 Jan/17 Jan/18 Jan/19 Jan/20 Jan/21 Jan/13 Jan/14 Jan/15 Jan/16 Jan/17 Jan/18 Jan/19 Jan/20 Jan/12 Jan/21 -Individuals -Legal Entities -TOTAL Individuals Legal Entities TOTAL Credit Granting Growth Vehicle Credit Granting (in billions) 100% (in % YoY) 14,2 80% 12,6 2,7 11,5 60% 2,2 9,9 9,5 1,8 9,1 8,8 8,8 40% 1.3 1.0 7,4 1.4 0.9 10 20% 6,3 07 -9,3% 0% 0.7 10,4 -11,4% 8,5 -20% -20,0% -40% Jan/21 Jan/13 Jan/14 Jan/15 Jan/16 Jan/17 Jan/18 Jan/19 Jan/20 Jan/12 Jan/14 Jan/15 Jan/16 Jan/17 Jan/18 Jan/19 Jan/20 Jan/21 -Individuals -Legal Entities -TOTAL Individuals Legal Entities TOTAL

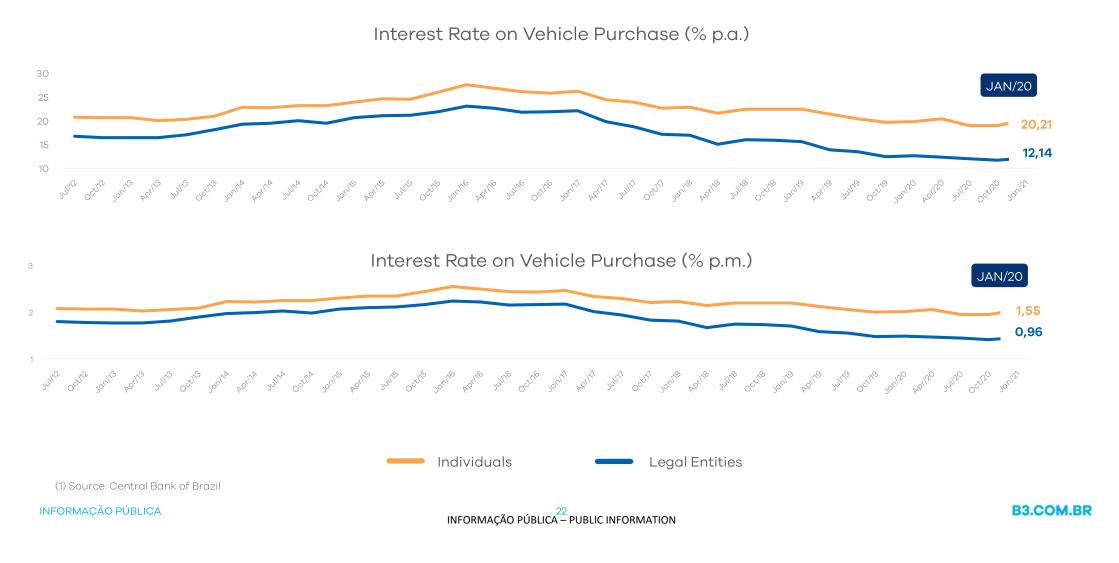
VEHICLE CREDIT | TOTAL | JANUARY

(1) Source: Central Bank of Brazil

INFORMAÇÃO PÚBLICA

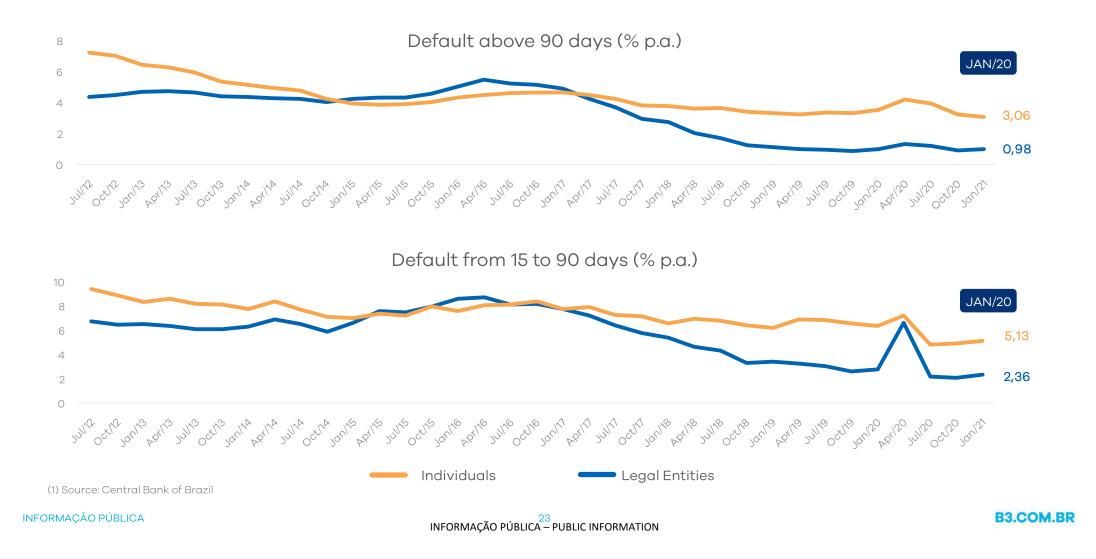
INFORMAÇÃO PÚBLICA – PUBLIC INFORMATION

INTEREST RATE ON VEHICLE PURCHASE | INDIVIDUALS VS. LEGAL ENTITIES | JANUARY



B

DEFAULT ON VEHICLE FINANCING | INDIVIDUALS VS. LEGAL ENTITIES | JANUARY



Balcão



PLANEJAMENTO E INTELIGÊNCIA DE MERCADO | UNIDADE DE FINANCIAMENTOS