September 13, 2017 093/2017-DO

EXTERNAL COMMUNICATION

To: B3 Market Participants – BM&FBOVESPA Segment

Re: Treatment of Priority Placements of Magazine Luiza S.A. on the Securities Lending Positions at the BM&FBOVESPA Clearinghouse.

We hereby inform you that the treatment of Priority Placement of Shares of Magazine Luiza S.A. will follow the procedures described in item 6.8.3 (5 ii) of the BM&FBOVESPA Clearinghouse Operating Procedures Manual.

The table below shows the timetable for treatment of this priority placement:

Company	Magazine Luiza S.A.
Share	MGLU3
Notice of Material Fact	September 12, 2017
First cut-off date	September 12, 2017
Second cut-off date	September 21, 2017
Period for lenders to express interest	September 14-22, 2017
Settlement date of placement	October 3, 2017
Expiration date of sub-agreement	October 9, 2017

Further information may be obtained from Post-Trade Support, by telephone at (+55 11) 2565-5000, option 3, or by email at <u>ssp@bvmf.com.br</u>.

Cícero Augusto Vieira Neto Chief Operating Officer