

Vehicle Financing Market

July/2021

INTRODUCTION

The vehicle financing market structure was developed by B3 together with financial institutions as a solution to bring agility and security to the process of collateral provision in the Brazilian financial system.

SNG (National Liens System) is a system that manages the financial restrictions on motor vehicles, and its main objective is to provide banks, lending firms, leasing companies and purchasing pool administrators with information about vehicles offered as collateral in a credit transaction.

After SNG was created, fraud involving credit transactions for vehicle financing in the Brazilian market was virtually extinguished.

This file contains detailed information on the performance of the Brazilian vehicle financing market and on the penetration of financing on vehicle sales (source: Fenabreve) and comes as a complement to the vision of the vehicle credit portfolio (source: Central Bank of Brazil).

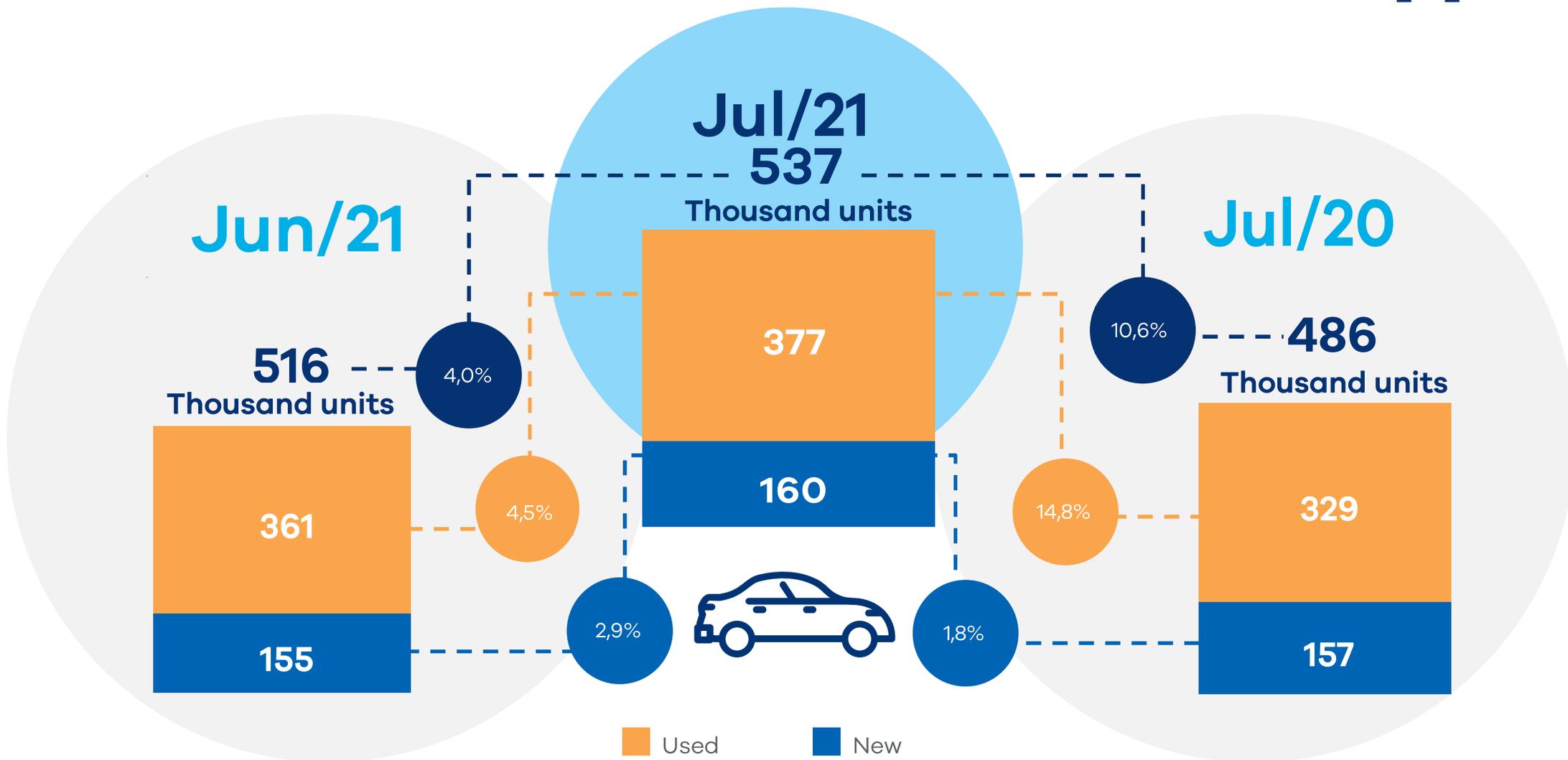
AGENDA

- 1** VEHICLE FINANCING DATA
- 2** VEHICLE FINANCING VS. SALES
- 3** CREDIT DATA ON VEHICLE PURCHASE

1

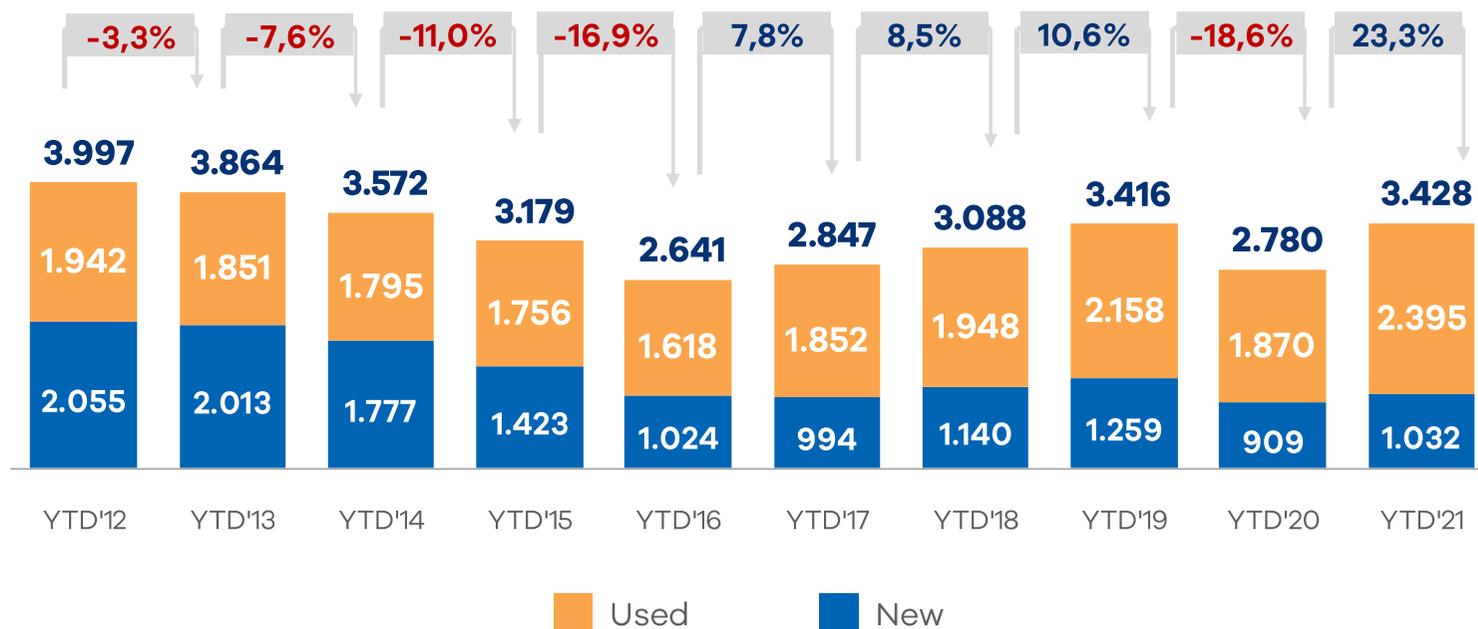
VEHICLE FINANCING DATA

VEHICLE FINANCING QUANTITY



Used New

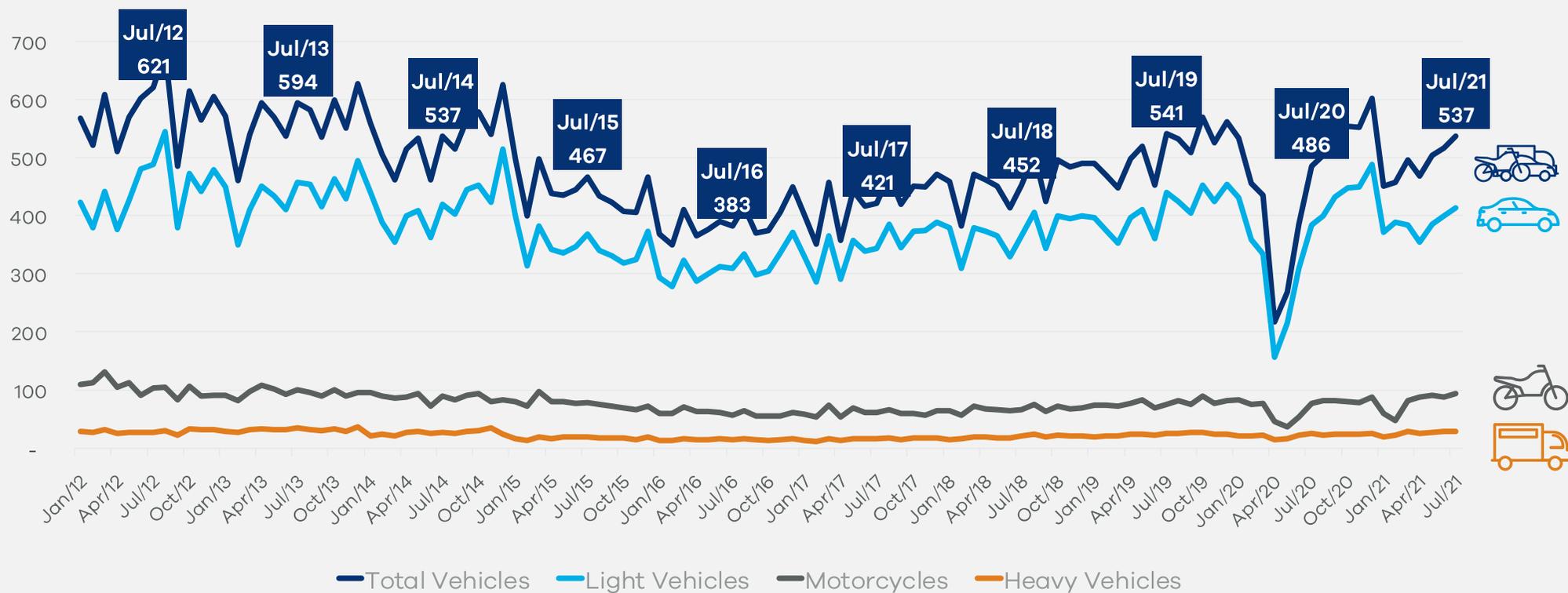
VEHICLE FINANCING QUANTITY | YTD 2021



For YTD 2021 (until July), sales of financed vehicles totaled **3.428 thousand units**, including new and used vehicles comprising motorcycles, light and heavy vehicles. This figure showed a increase of **23,3%** over 2020. This is equivalent to **648 thousand units** more than last year.

VEHICLE FINANCING QUANTITY | FOR JULY

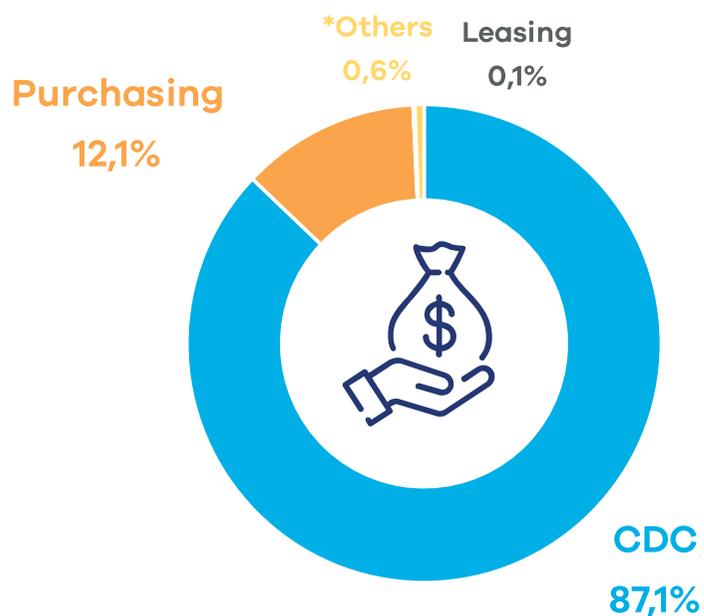
Evolution of the Vehicle Financing Market for the Months of July



In million units

VEHICLE FINANCING MODELS

Breakdown of vehicle financing models in July 2021



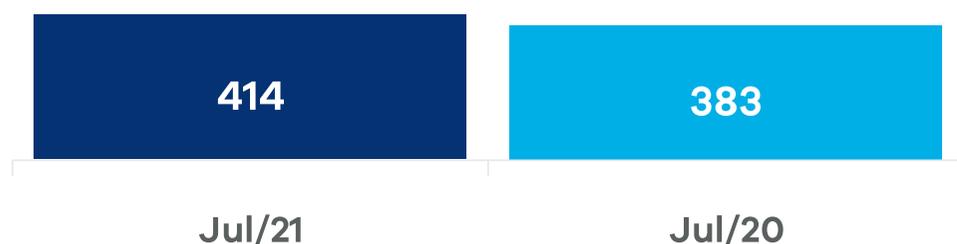
	UNITS'000 (MONTH/YEAR)			VARIATION %	
	Jul'21	Jul'20	Jun'21	Jul'21 vs. Jul'20	Jul'21 vs. Jun'21
CDC	468	419	450	11,6%	4,0%
Purchasing	65	62	63	4,5%	3,9%
Leasing	1	1	1	-7,7%	-1,5%
*Others	3	4	3	-6,3%	7,7%
Total	537	486	516	10,6%	4,0%

*Others: Reservation of Ownership and other financing modalities.

CDC (Direct Consumer Credit) is the most representative financing model among the other models – purchasing pool, leasing and others. In July 2021 it showed an increase of 11,6% compared to July in the previous year.

FINANCING PER TIME-OF-USE PERIOD AND PER TERM AND USE RANGE | LIGHT VEHICLES

GRAND TOTAL (thousands of units)



GRAND TOTAL (in months)



Financing per time-of-use period
Units'000 and Variation %

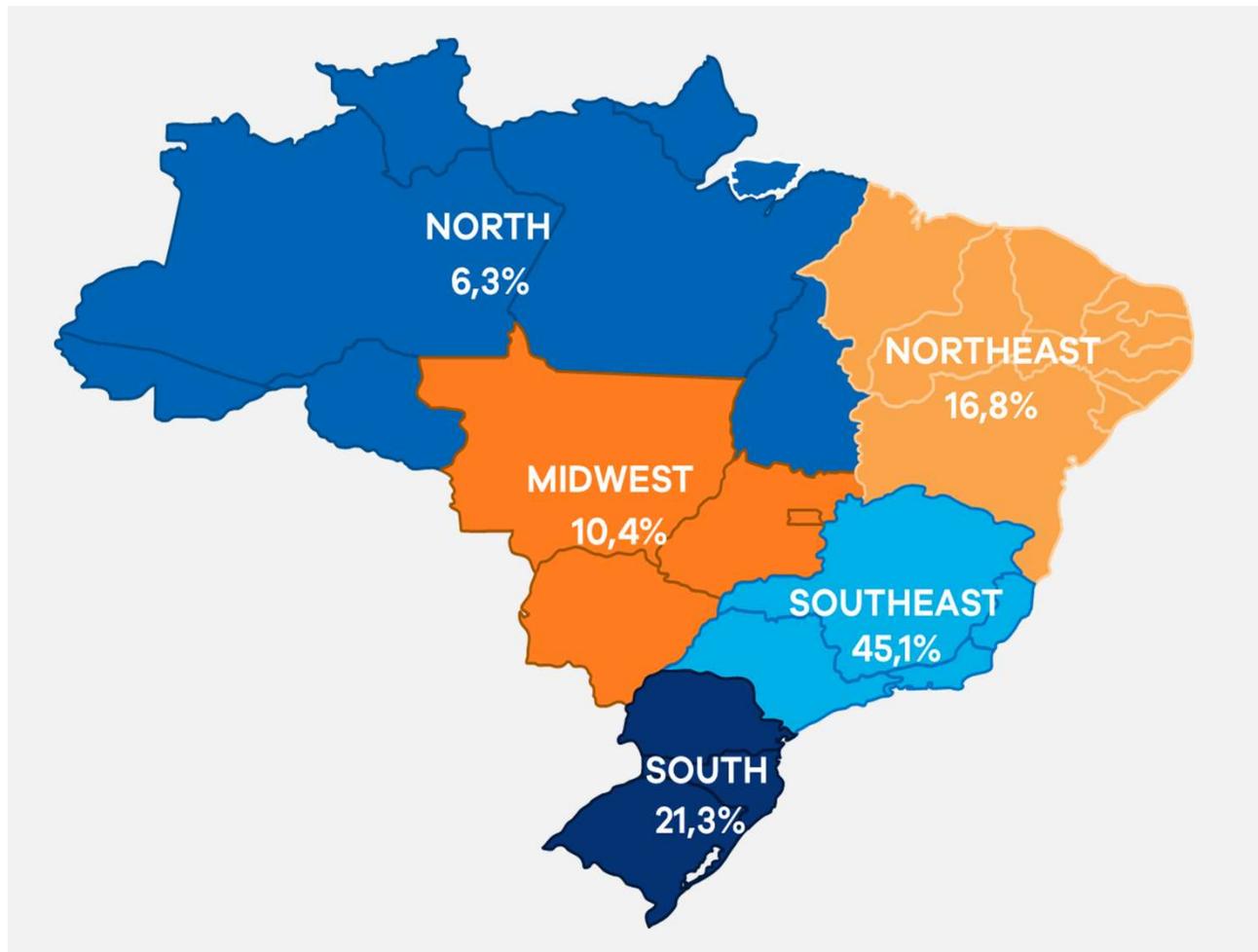


Financing per term and use range
Months and Variation %



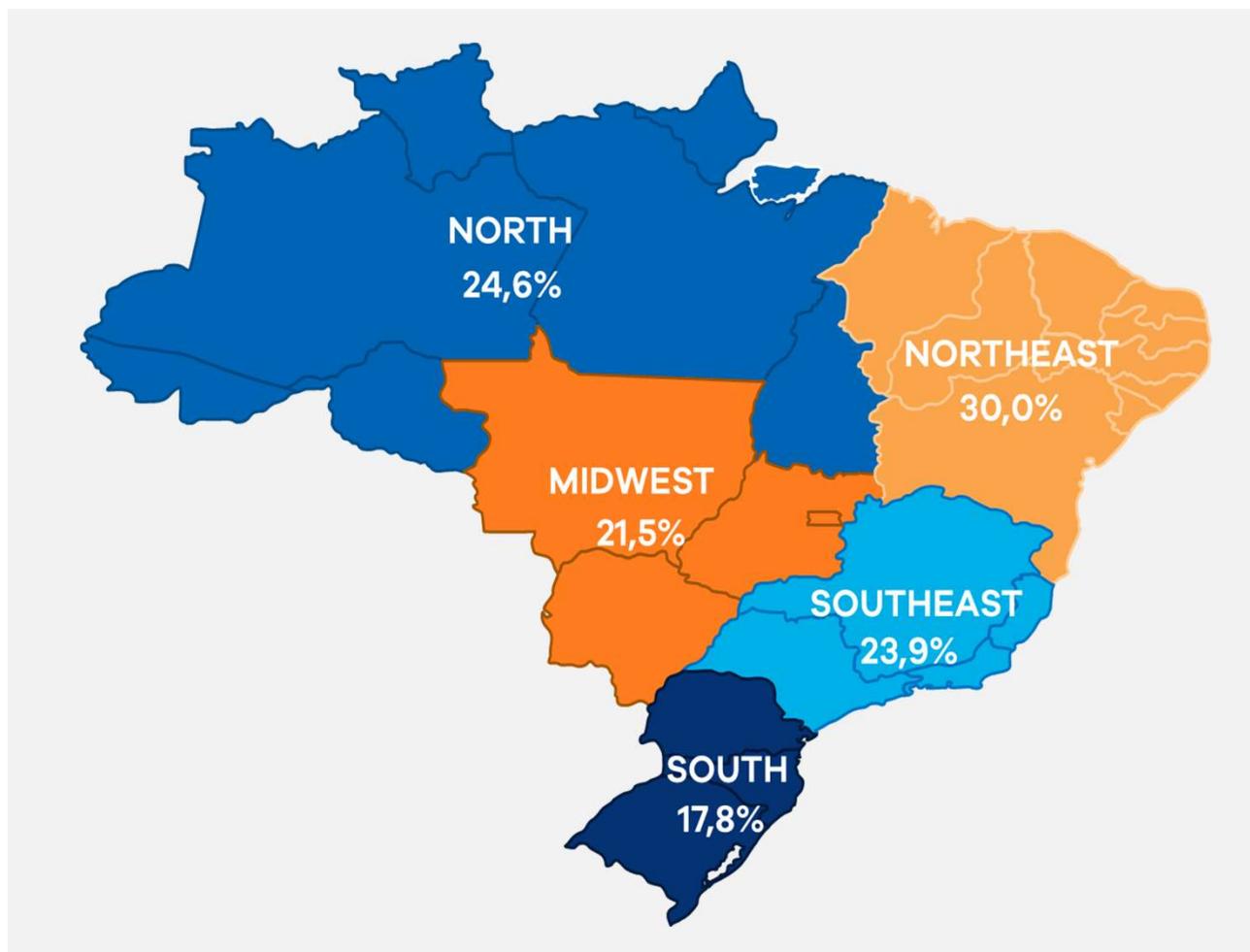
FINANCING PER BRAZILIAN REGION | QUANTITY AND BREAKDOWN PER BRAZILIAN REGION

Breakdown per Brazilian Region (January - July 2021)



FINANCING PER BRAZILIAN REGION | VARIATION % PER BRAZILIAN REGION 2021 VS 2020

Variation per Brazilian Region (Jan - Jul 2021 vs. Jan - Jul 2020)



2

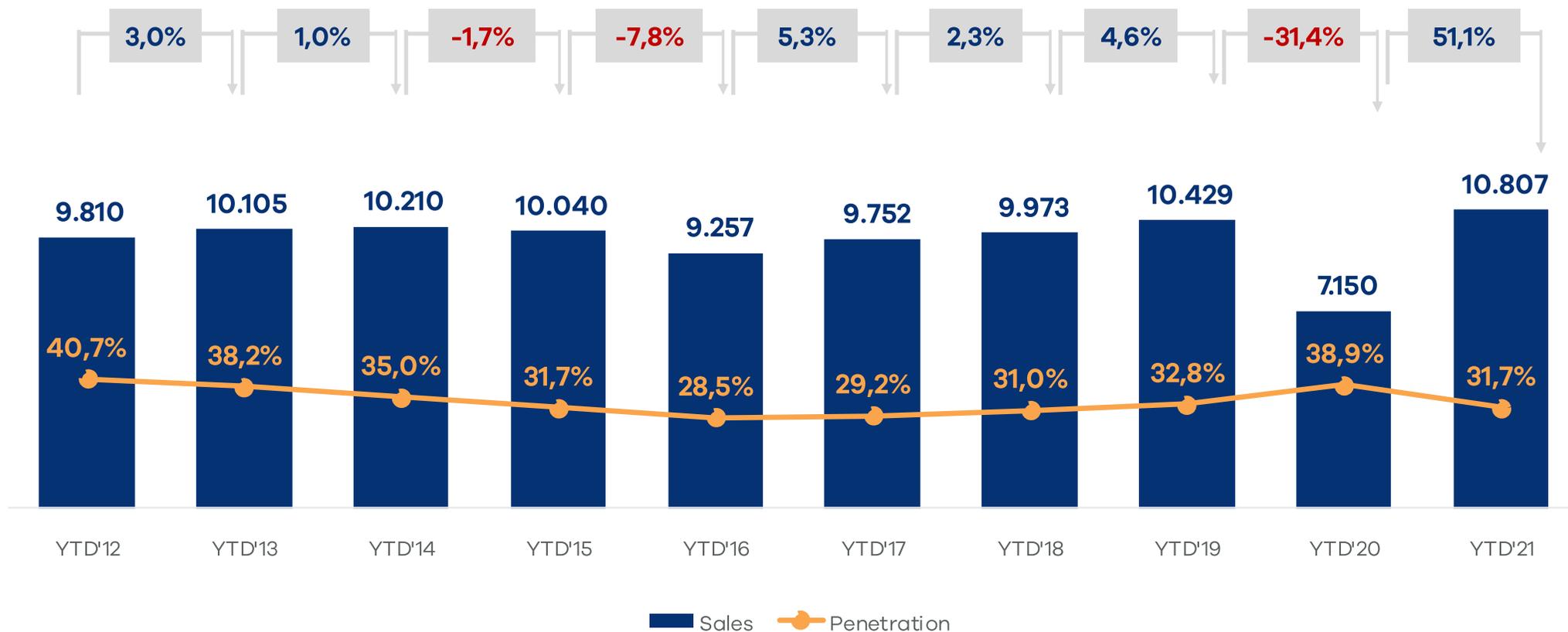
VEHICLE FINANCING VS. SALES

OPERATING PERFORMANCE | FINANCING VS. SALES | TOTAL VEHICLES



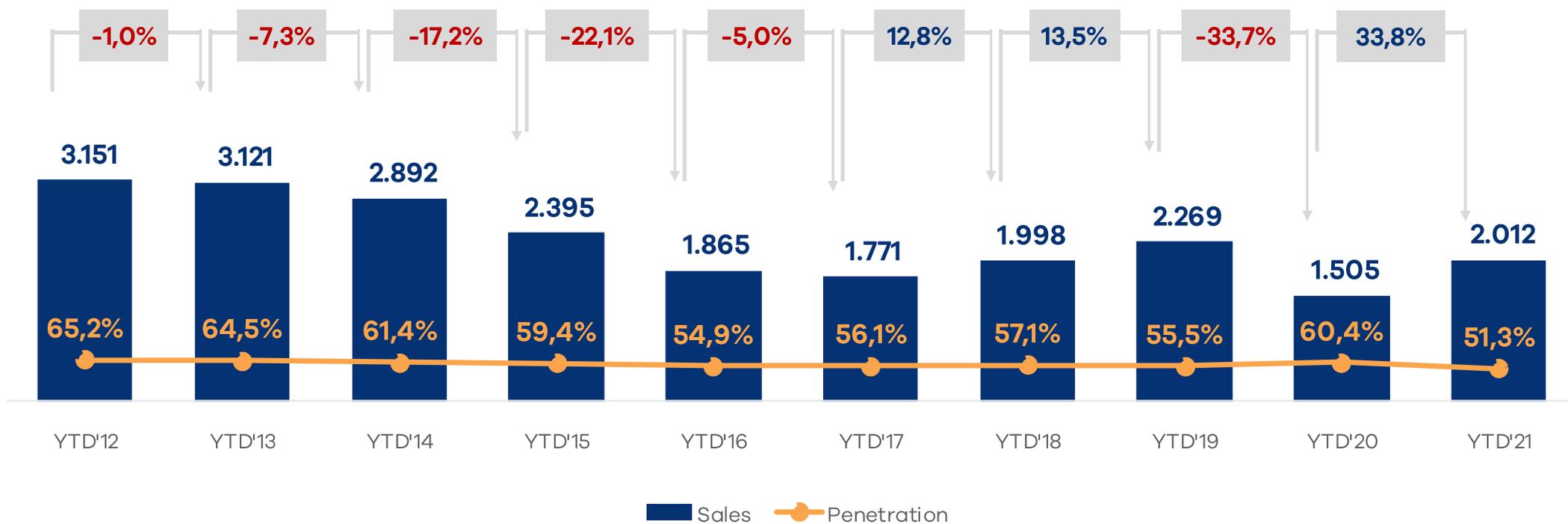
YTD January - July

Units'000, Variation and Vehicle Penetration over Sales



Source Sales: Fenabrave

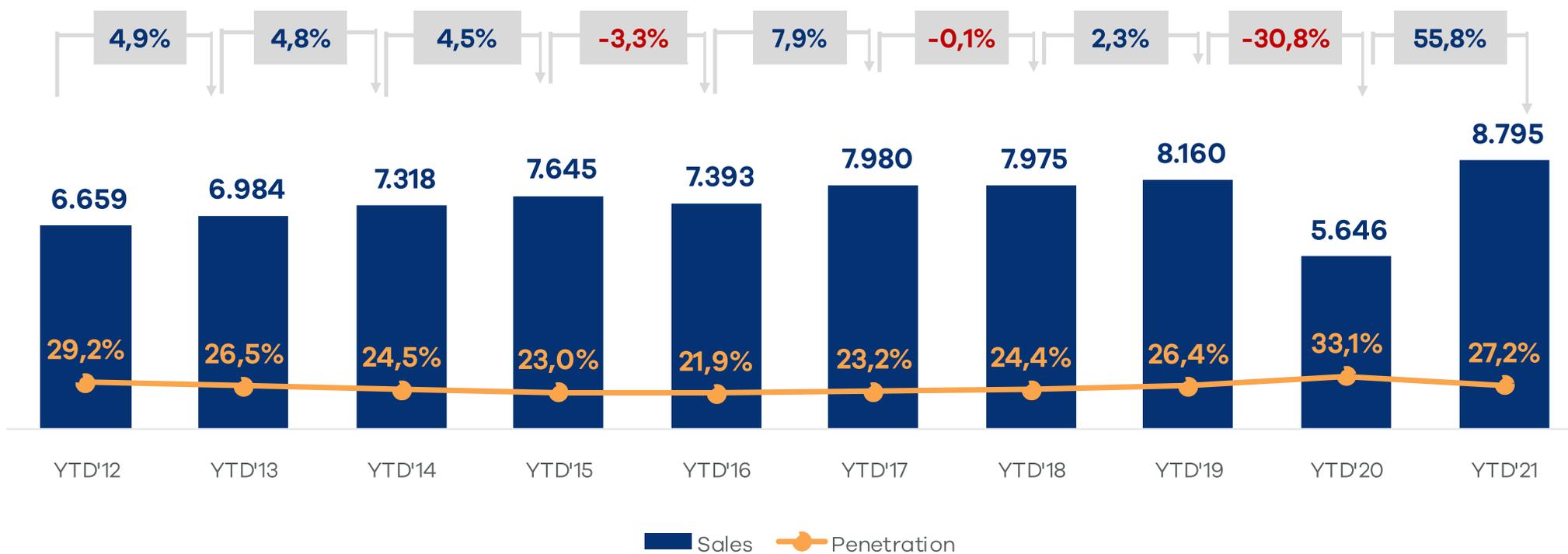
YTD January - July
Units'000, Variation and Vehicle Penetration over Sales



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YTD January - July

Units'000, Variation and Vehicle Penetration over Sales

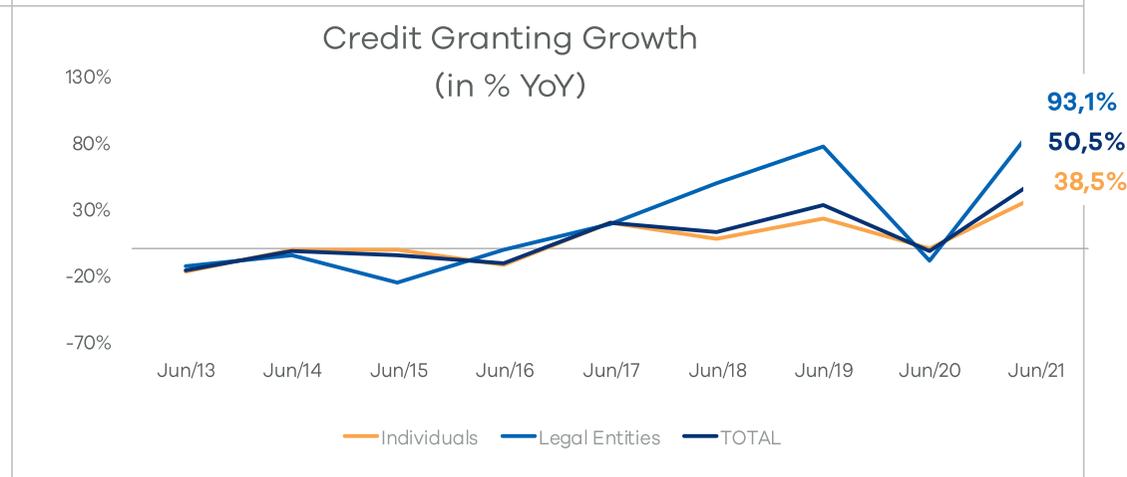
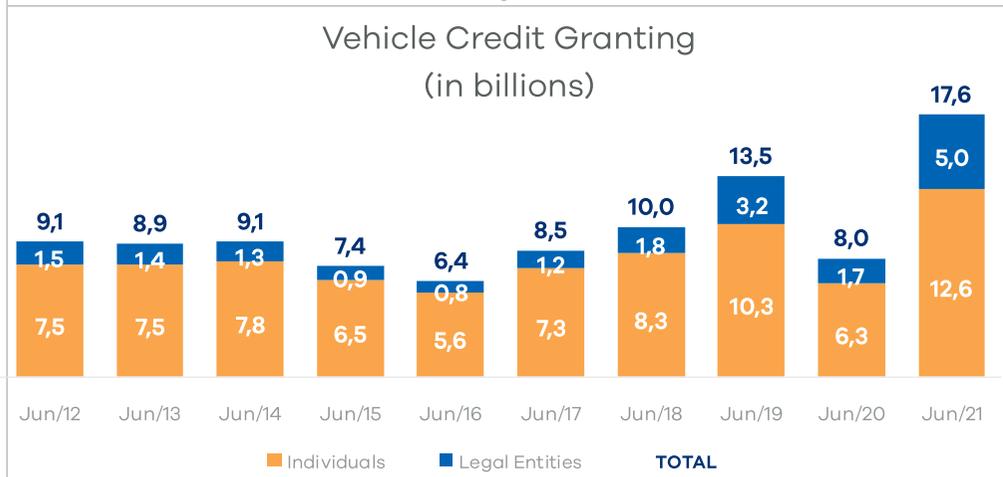
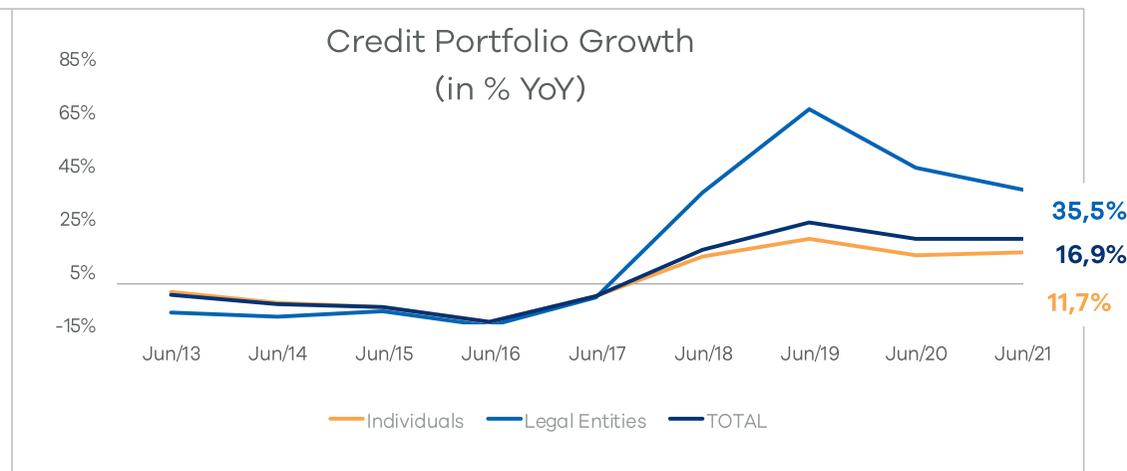
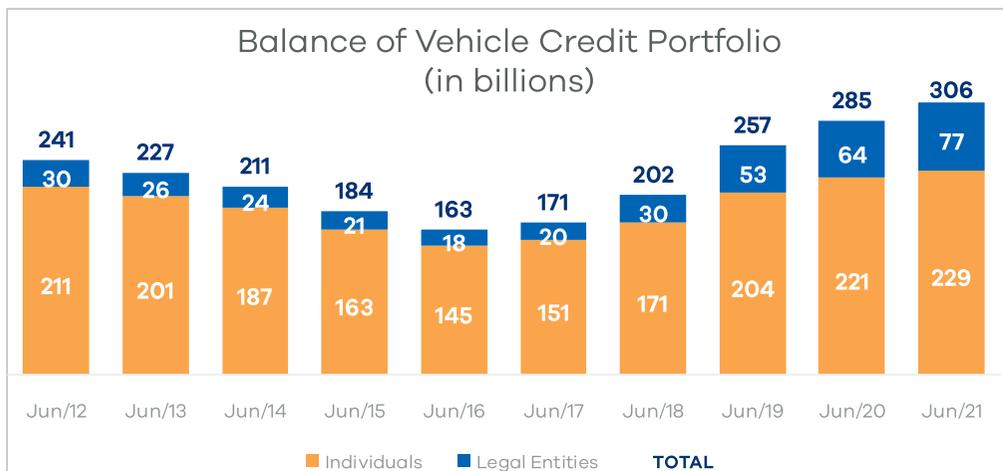


Source Sales: Fenabrave

3

CREDIT DATA ON VEHICLE PURCHASE

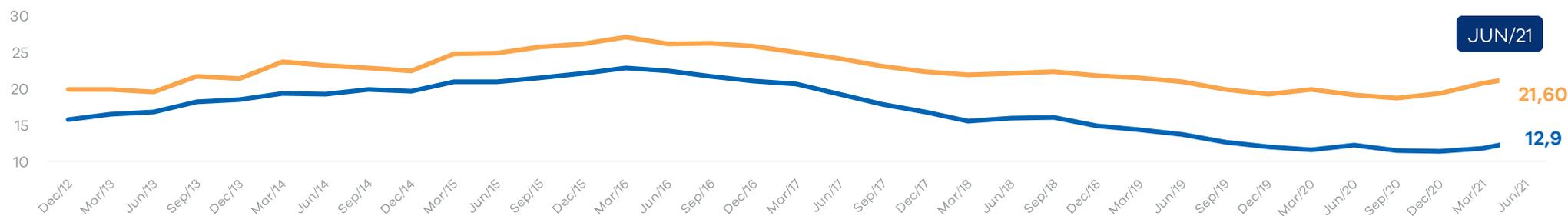
VEHICLE CREDIT | TOTAL | JUNE



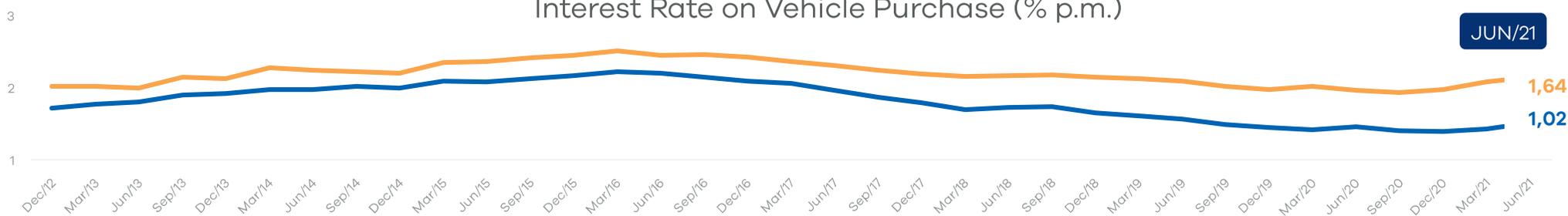
(1) Source: Central Bank of Brazil

INTEREST RATE ON VEHICLE PURCHASE | INDIVIDUALS VS. LEGAL ENTITIES | JULY

Interest Rate on Vehicle Purchase (% p.a.)



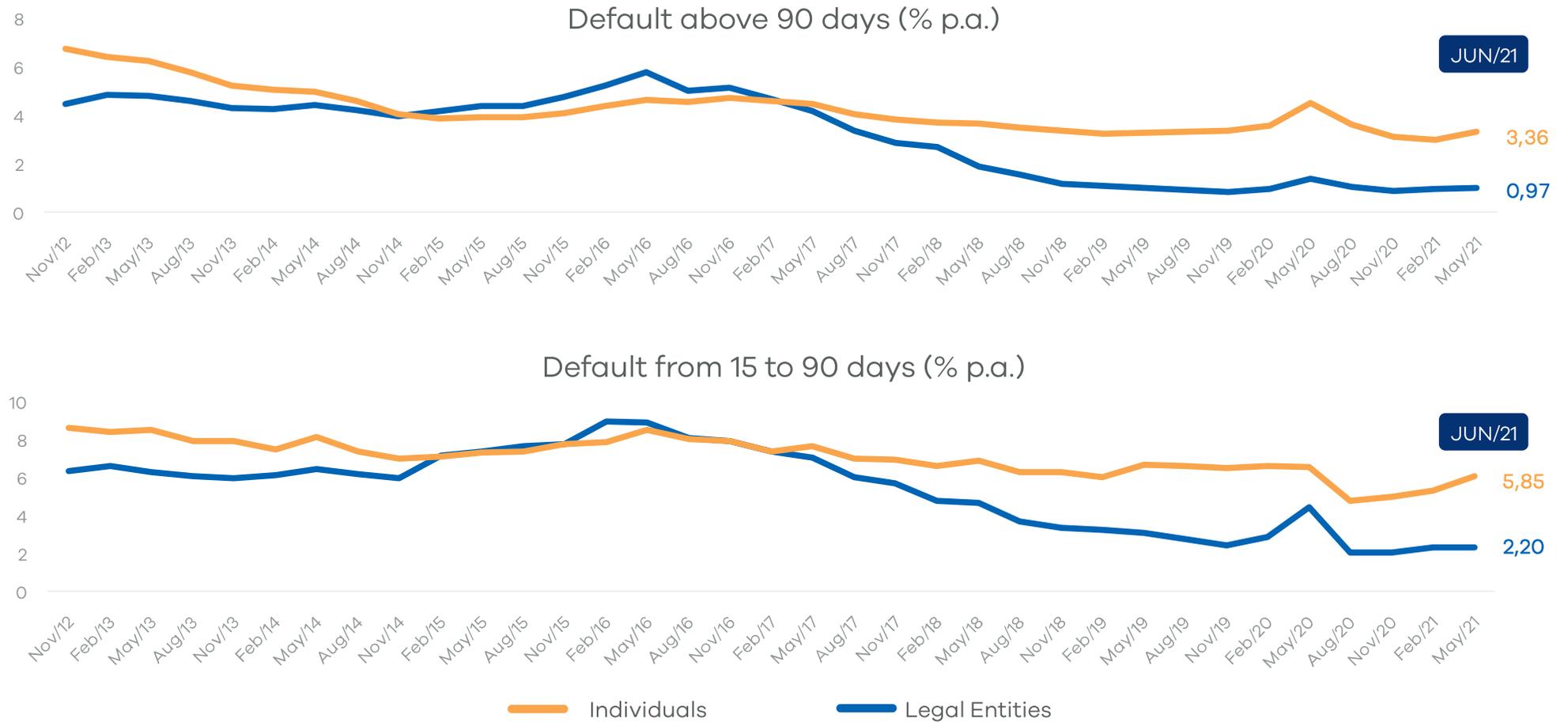
Interest Rate on Vehicle Purchase (% p.m.)



Individuals Legal Entities

(1) Source: Central Bank of Brazil

DEFAULT ON VEHICLE FINANCING | INDIVIDUALS VS. LEGAL ENTITIES | JUNE



(1) Source: Central Bank of Brazil



PLANEJAMENTO E INTELIGÊNCIA DE MERCADO | UNIDADE DE FINANCIAMENTOS