



# Vehicle Financing Market

June/2021

# INTRODUCTION

The vehicle financing market structure was developed by B3 together with financial institutions as a solution to bring agility and security to the process of collateral provision in the Brazilian financial system.

SNG (National Liens System) is a system that manages the financial restrictions on motor vehicles, and its main objective is to provide banks, lending firms, leasing companies and purchasing pool administrators with information about vehicles offered as collateral in a credit transaction.

After SNG was created, fraud involving credit transactions for vehicle financing in the Brazilian market was virtually extinguished.

This file contains detailed information on the performance of the Brazilian vehicle financing market and on the penetration of financing on vehicle sales (source: Fenabrade) and comes as a complement to the vision of the vehicle credit portfolio (source: Central Bank of Brazil).

# AGENDA

- 1 VEHICLE FINANCING DATA
- 2 VEHICLE FINANCING VS. SALES
- 3 CREDIT DATA ON VEHICLE PURCHASE

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# VEHICLE FINANCING DATA

VEHICLE FINANCING QUANTITY

May/21

504  
Thousand units



Jun/21  
516

Thousand units

361

155



2,4%

4,9%

-2,8%

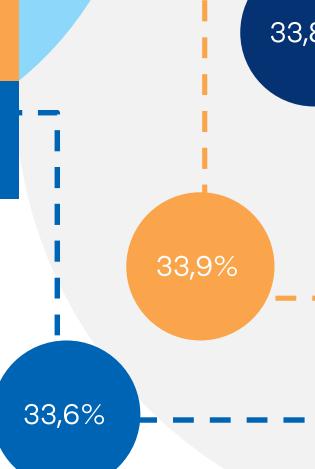
Jun/20

386

Thousand units

269

116



Used

New

## VEHICLE FINANCING QUANTITY | YTD 2021

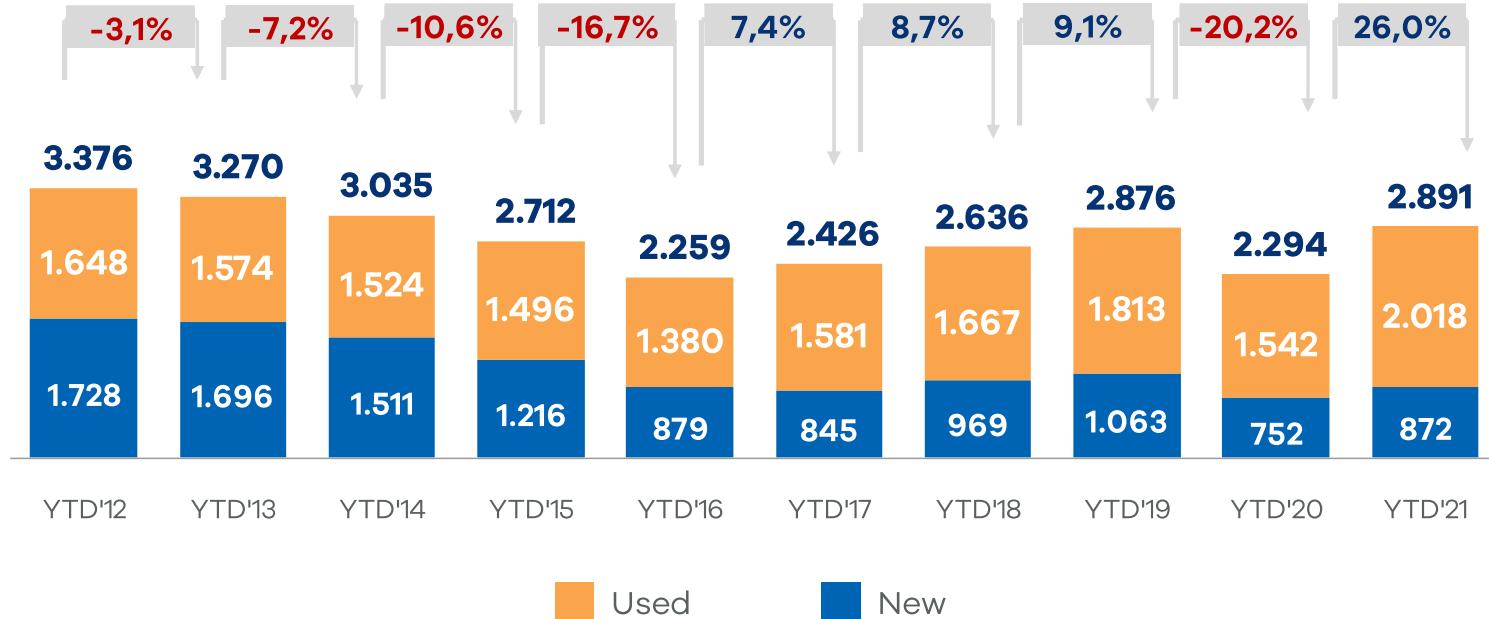
used vehicles

2.018



new vehicles

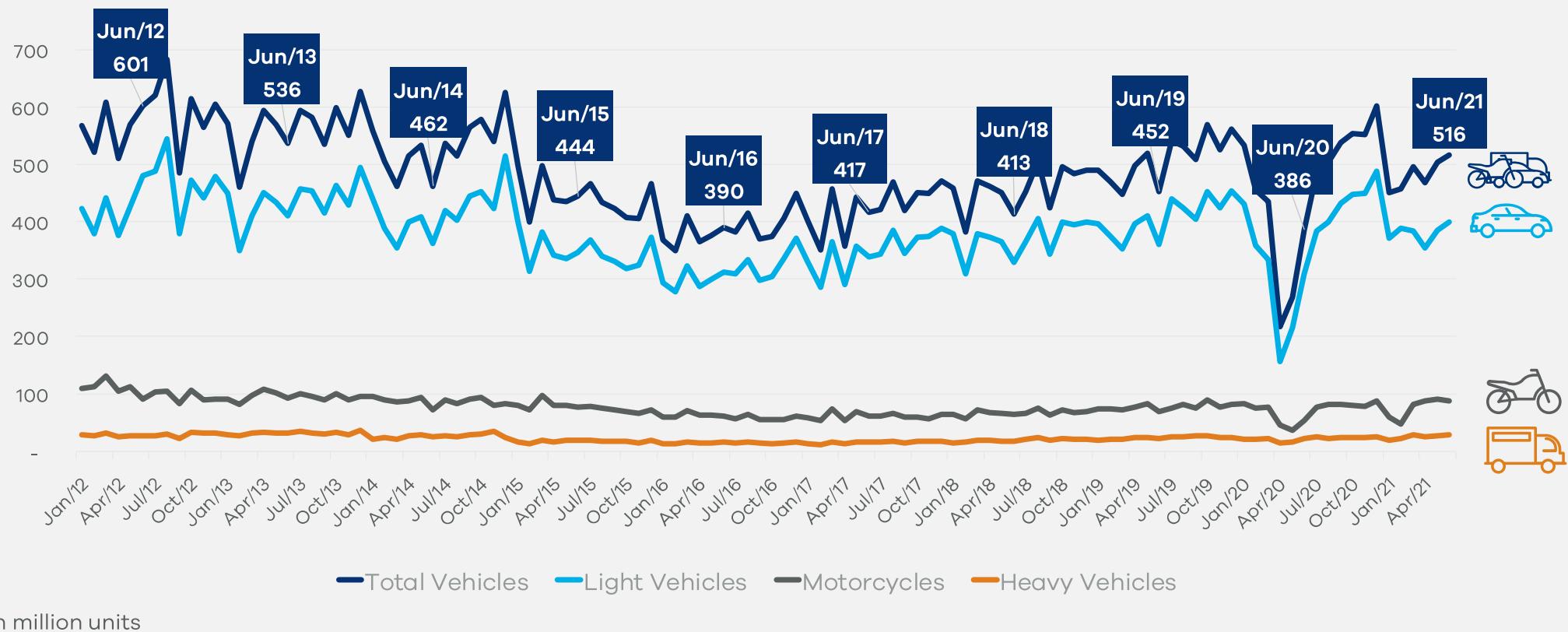
872



For YTD 2021 (until June), sales of financed vehicles totaled **2.891 thousand units**, including new and used vehicles comprising motorcycles, light and heavy vehicles. This figure showed a increase of **26,0%** over 2020. This is equivalent to **597 thousand units** more than last year.

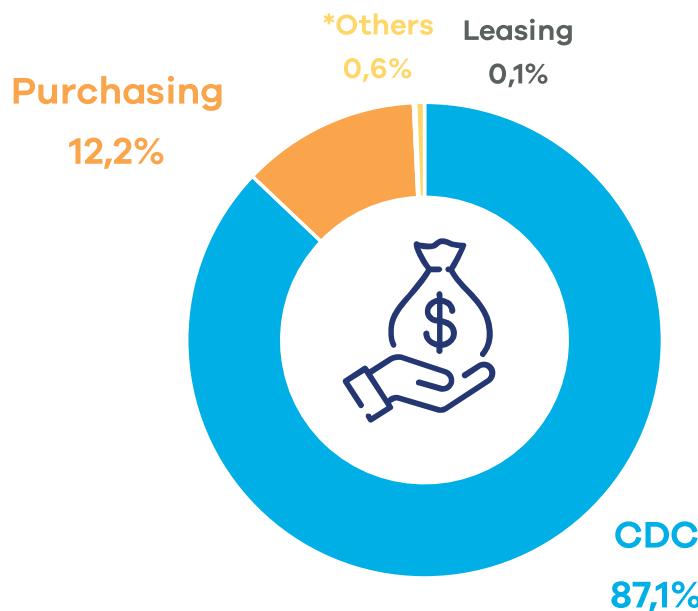
## VEHICLE FINANCING QUANTITY | FOR JUNE

### Evolution of the Vehicle Financing Market for the Months of June



## VEHICLE FINANCING MODELS

Breakdown of vehicle financing models in June 2021



	UNITS'000 (MONTH/YEAR)			VARIATION %	
	Jun'21	Jun'20	May'21	Jun'21 vs. Jun'20	Jun'21 vs. May'21
CDC	450	334	433	34,6%	3,8%
Purchasing	63	48	67	29,8%	-6,7%
Leasing	1	0	1	75,4%	-8,9%
*Others	3	3	3	10,9%	14,9%
Total	516	386	504	33,8%	2,4%

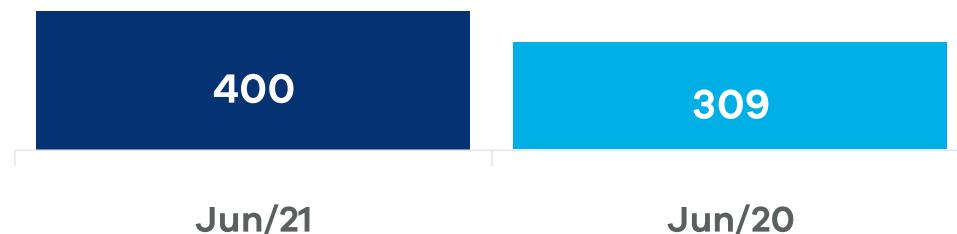
\*Others: Reservation of Ownership and other financing modalities.

CDC (Direct Consumer Credit) is the most representative financing model among the other models – purchasing pool, leasing and others. In June 2021 it showed an increase of 34,6% compared to June in the previous year.

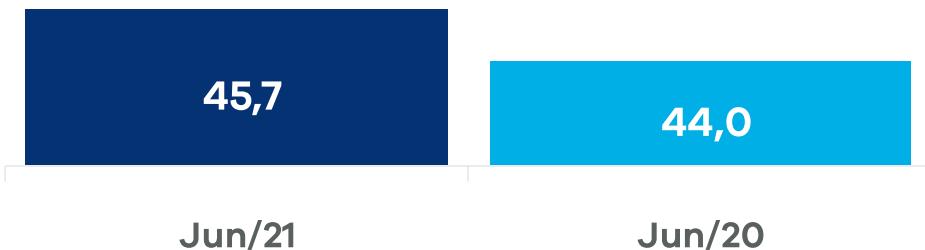
## FINANCING PER TIME-OF-USE PERIOD AND PER TERM AND USE RANGE | LIGHT VEHICLES



**GRAND TOTAL** (thousands of units)



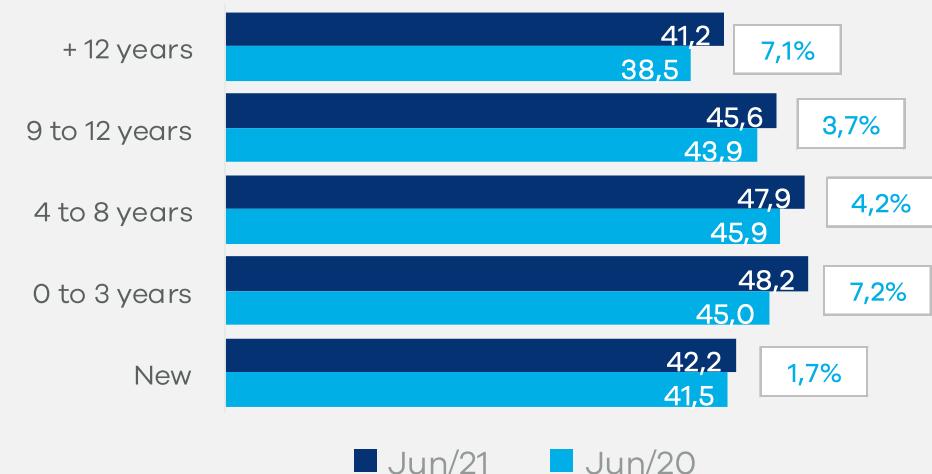
**GRAND TOTAL** (in months)



**Financing per time-of-use period**  
Units'000 and Variation %



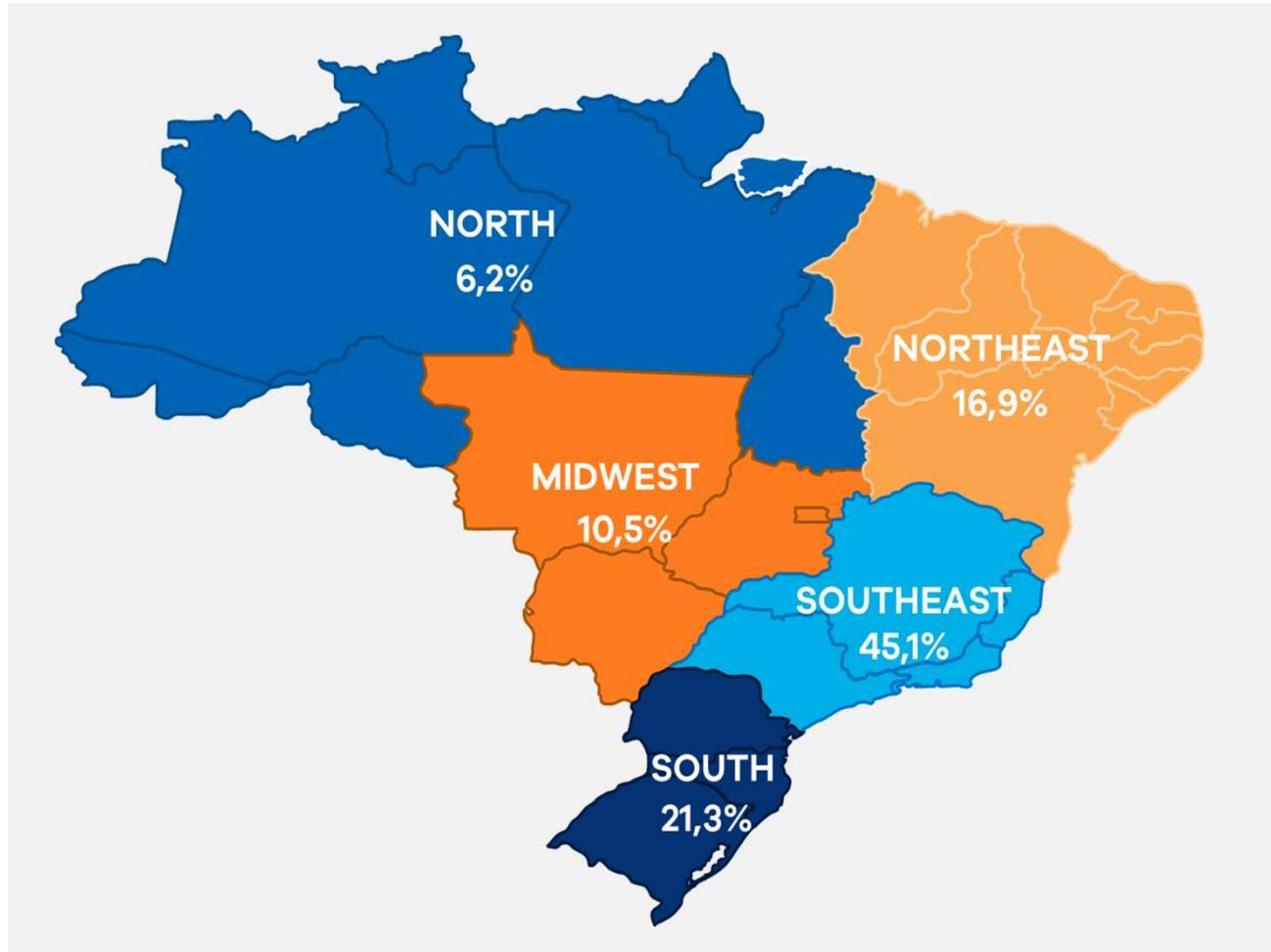
**Financing per term and use range**  
Months and Variation %



## FINANCING PER BRAZILIAN REGION | QUANTITY AND BREAKDOWN PER BRAZILIAN REGION



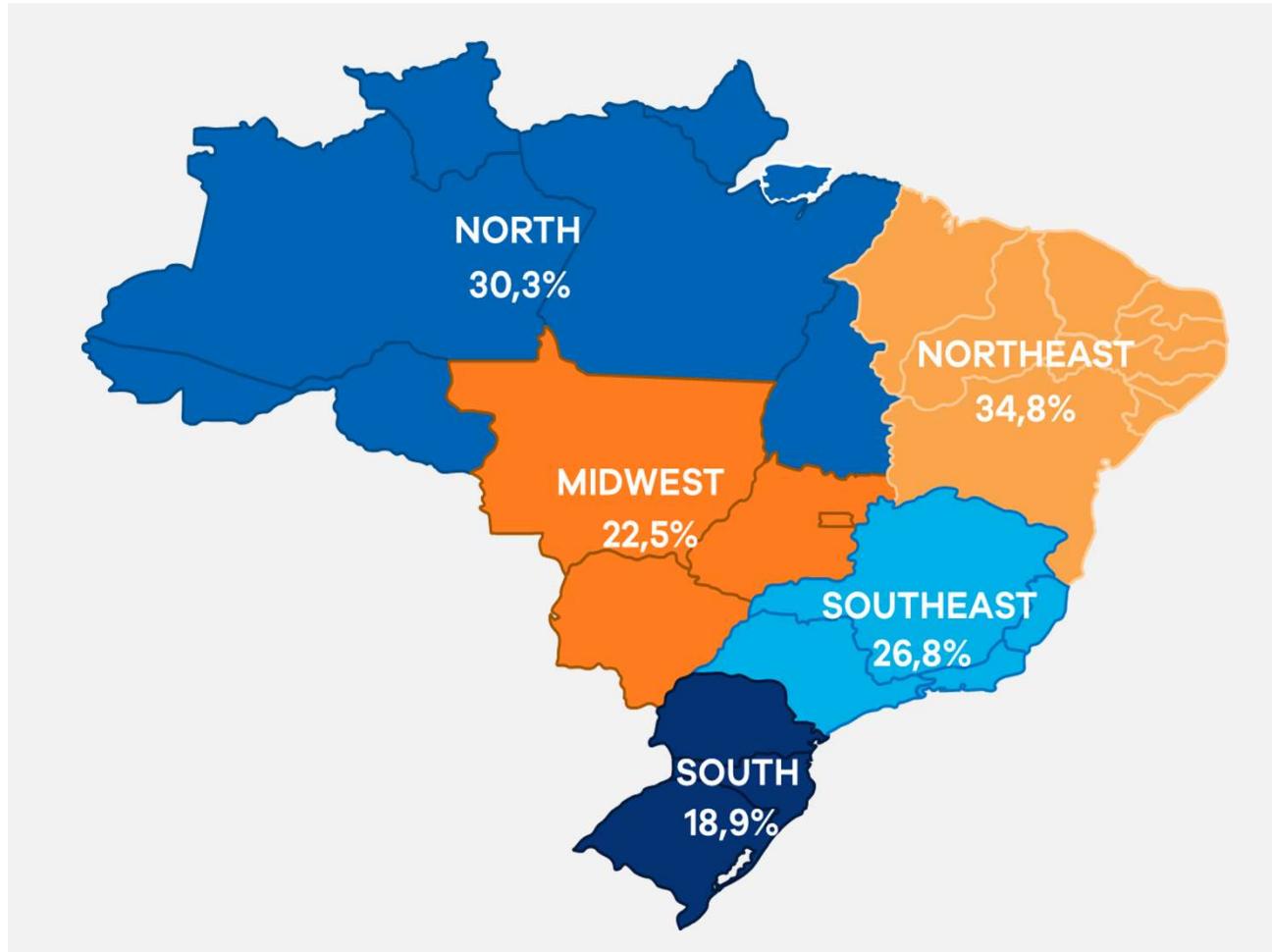
Breakdown per Brazilian Region (January - June 2021)



## FINANCING PER BRAZILIAN REGION | VARIATION % PER BRAZILIAN REGION 2021 VS 2020



Variation per Brazilian Region (Jan - Jun 2021 vs. Jan - Jun 2020)



2

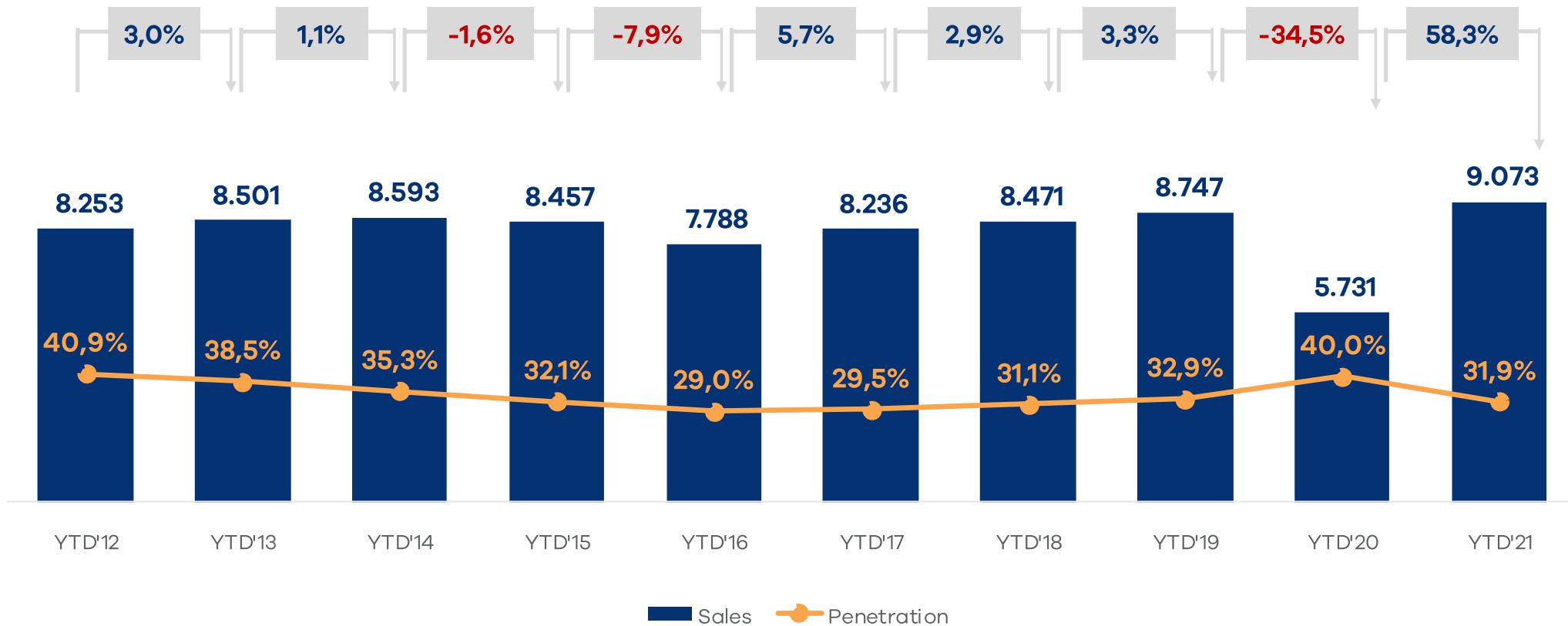
# VEHICLE FINANCING VS. SALES

## OPERATING PERFORMANCE | FINANCING VS. SALES | TOTAL VEHICLES



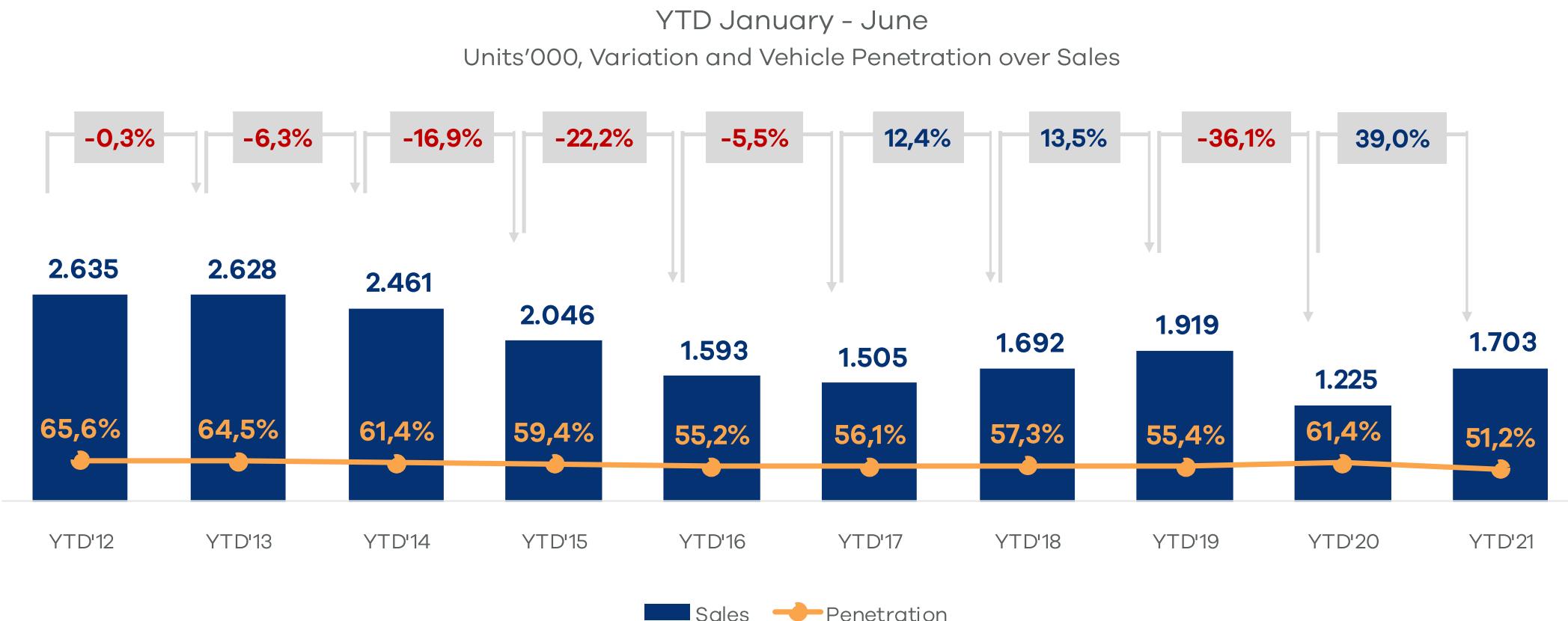
YTD January - June

Units'000, Variation and Vehicle Penetration over Sales



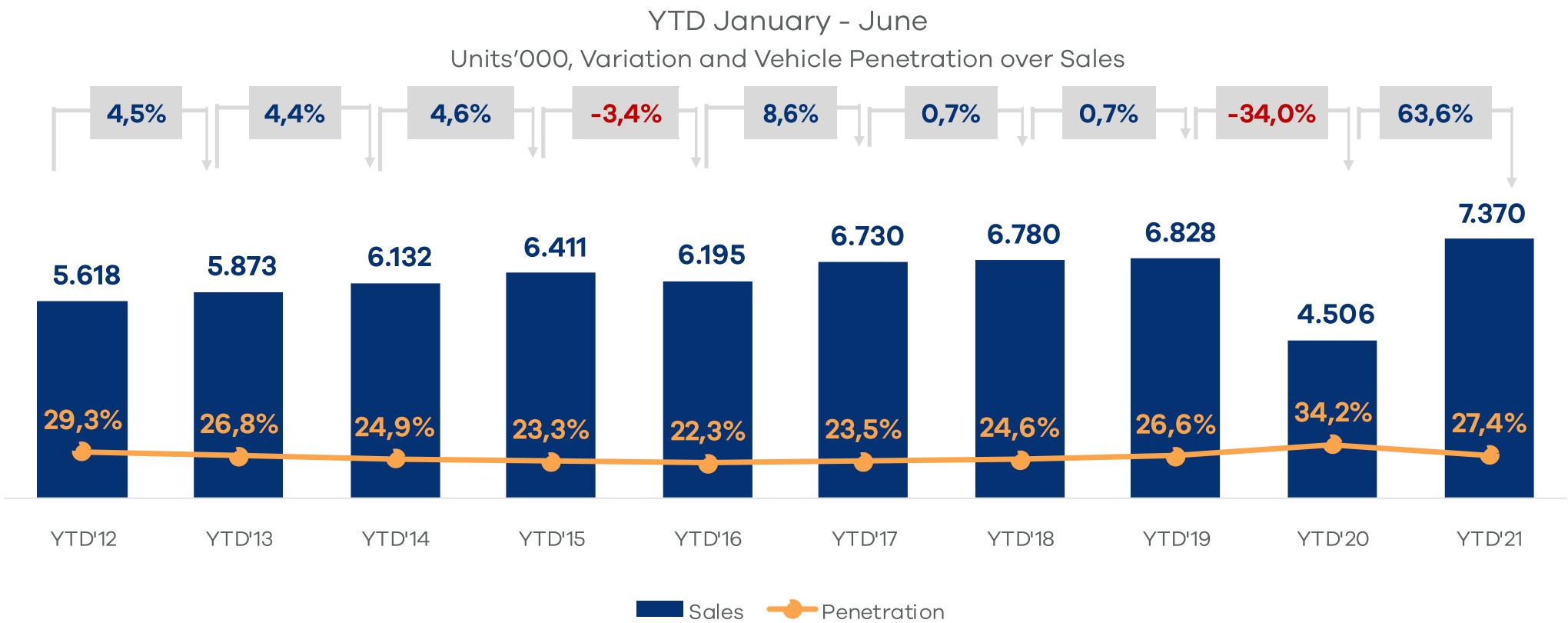
Source Sales: Fenabrade

## OPERATING PERFORMANCE | FINANCING VS. SALES | NEW VEHICLES



Source Sales: Fenabrade

## OPERATING PERFORMANCE | FINANCING VS. SALES | USED VEHICLES

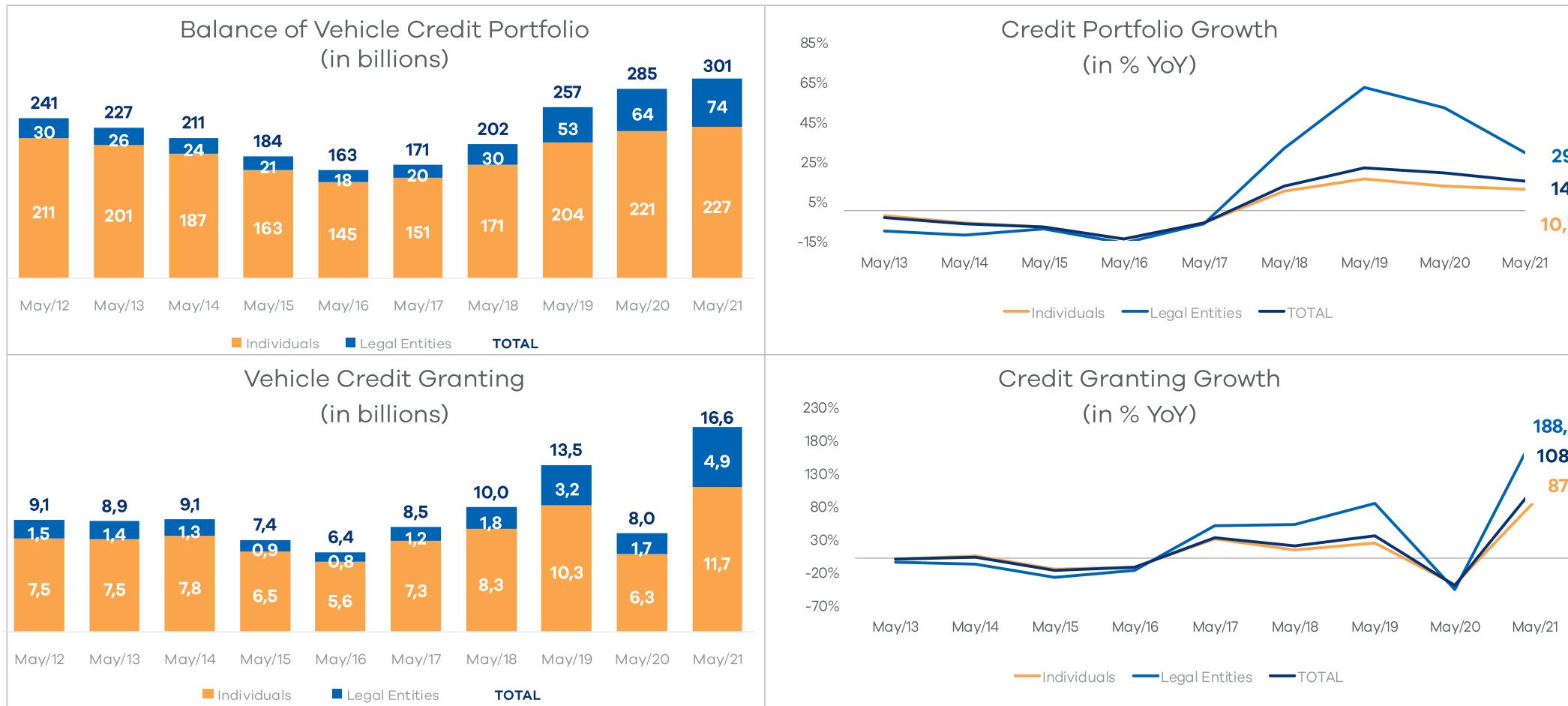


Source Sales: Fenabrade

# 3

## CREDIT DATA ON VEHICLE PURCHASE

## VEHICLE CREDIT | TOTAL | MAY

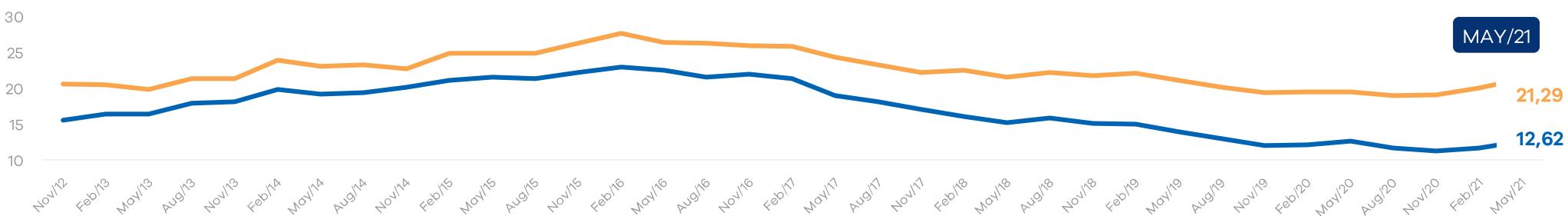


(1) Source: Central Bank of Brazil

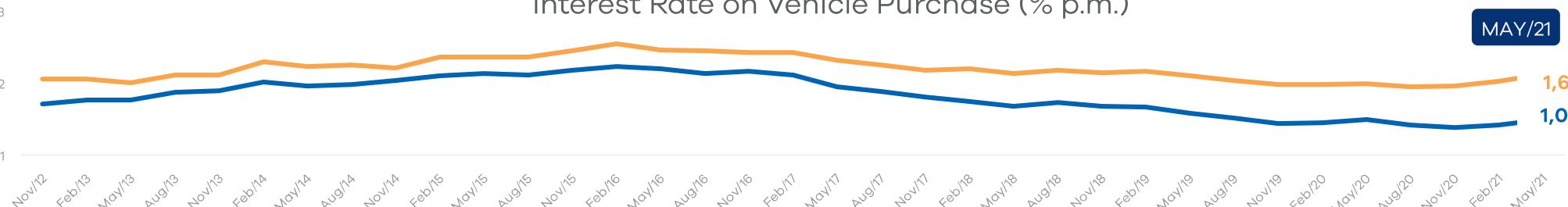
## INTEREST RATE ON VEHICLE PURCHASE | INDIVIDUALS VS. LEGAL ENTITIES | MAY



Interest Rate on Vehicle Purchase (% p.a.)



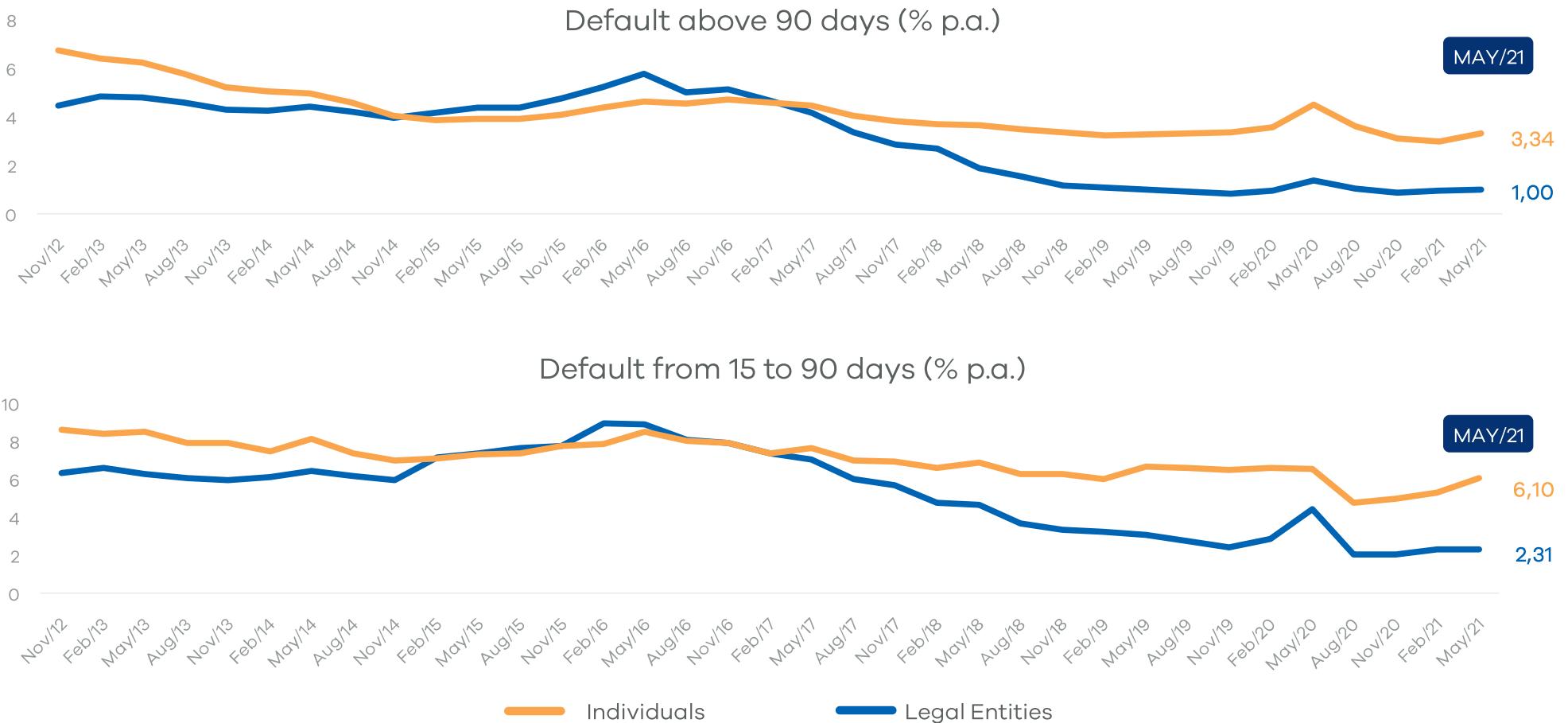
Interest Rate on Vehicle Purchase (% p.m.)



— Individuals      — Legal Entities

(1) Source: Central Bank of Brazil

## DEFAULT ON VEHICLE FINANCING | INDIVIDUALS VS. LEGAL ENTITIES | MAY



(1) Source: Central Bank of Brazil



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