



MARKET OVERVIEW

DATAWISE Insights

TABLE OF CONTENTS

1 PRODUCTION DESCRIPTION WITHIN DATAWISE SERVICE..... 3

2 BRAZILIAN POPULATION DASHBOARD 4

3 BRAZILIAN POPULATION HISTORICAL SERIES DASHBOARD 5

4 BRAZILIAN INVESTMENTS DASHBOARD 6

5 B3 RATING HISTORICAL SERIES DASHBOARD 7

6 ASSETS/RIGHTS HISTORICAL SERIES DASHBOARD..... 8

7 FILTER..... 8

7.1 Individual Investor Types..... 8

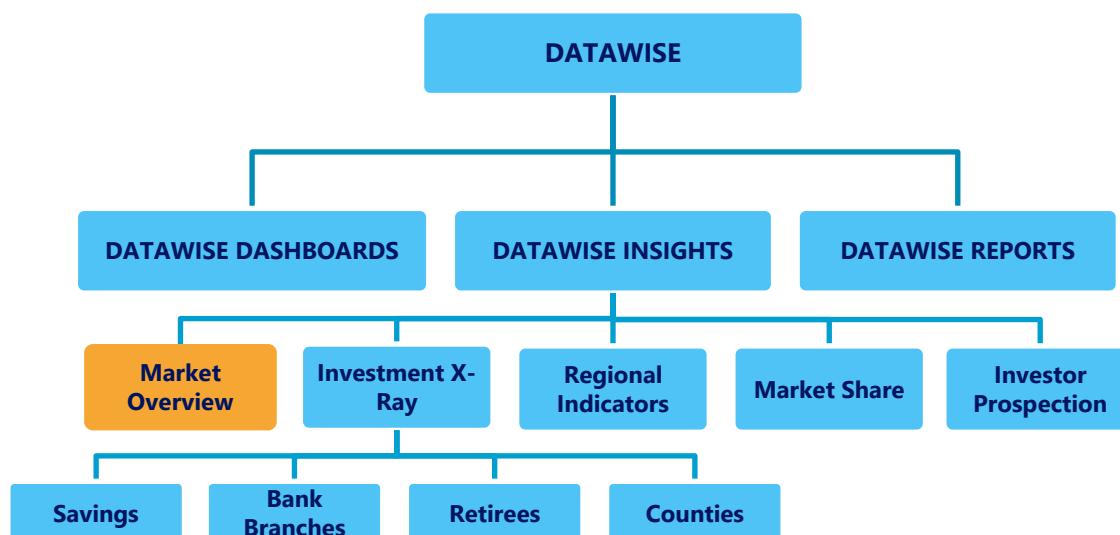
7.2 Date 9

7.3 Asset/Right Type 9

7.4 Assets and Rights (B3 Rating) 9

8 SERVICE TEAMS 10

1 PRODUCTION DESCRIPTION WITHIN DATAWISE SERVICE

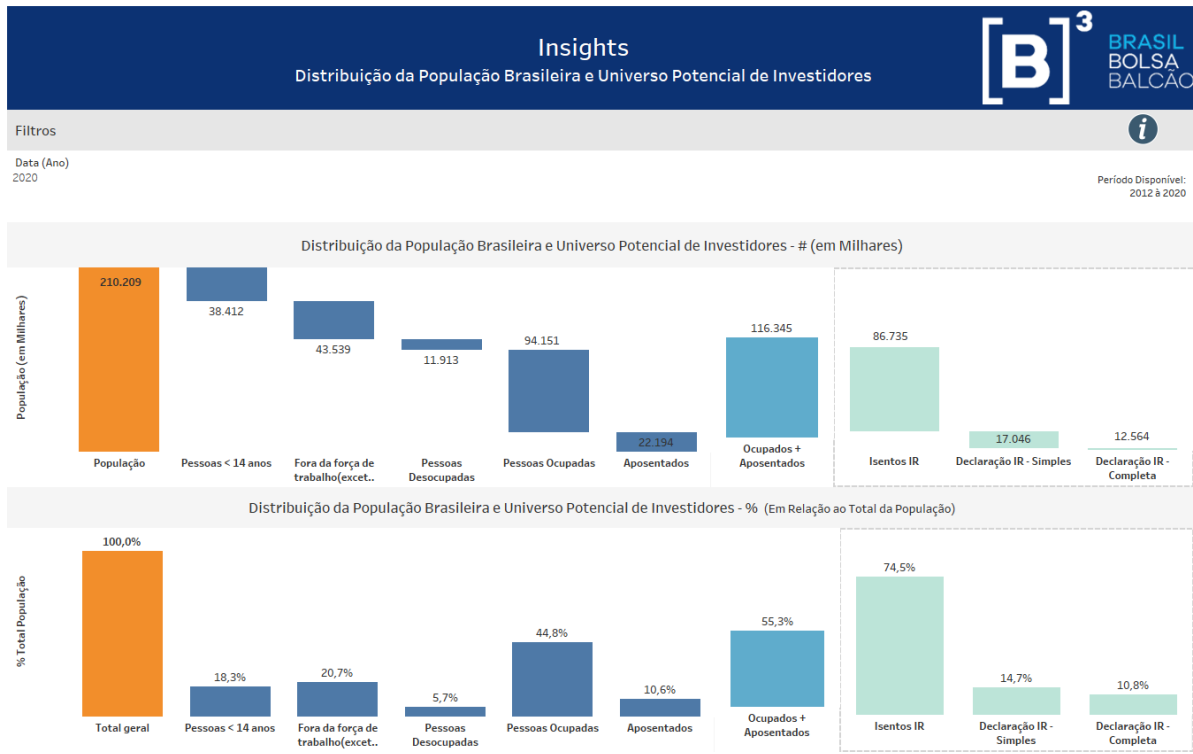


The DATAWISE product was created by B3 with the aim of helping its clients in strategic decisions consolidating various reliable and/or sensitive data in the form of interactive dashboards (DATAWISE Dashboard and DATAWISE Insights) and reports (DATAWISE Reports). It should be noted that as stated in the Commercial Policy, the DATAWISE service does not allow the distribution or redistribution of data.

Each of these modules can be contracted separately as well as their products (individual dashboards and reports), according to the client's intention. Through the interactive panels it's possible analyze the behavior of stocks (BOVESPA), derivatives and stock futures (BMF) and rental of stocks (BTB) with DATAWISE Dashboards or analyze individual investors' behavior with DATAWISE Insights. Already in DATAWISE Reports you can analyze trading and post-trade asset data, mainly from the OTC market thought reports with raw data (Data Report) or worked reports (Market Report).

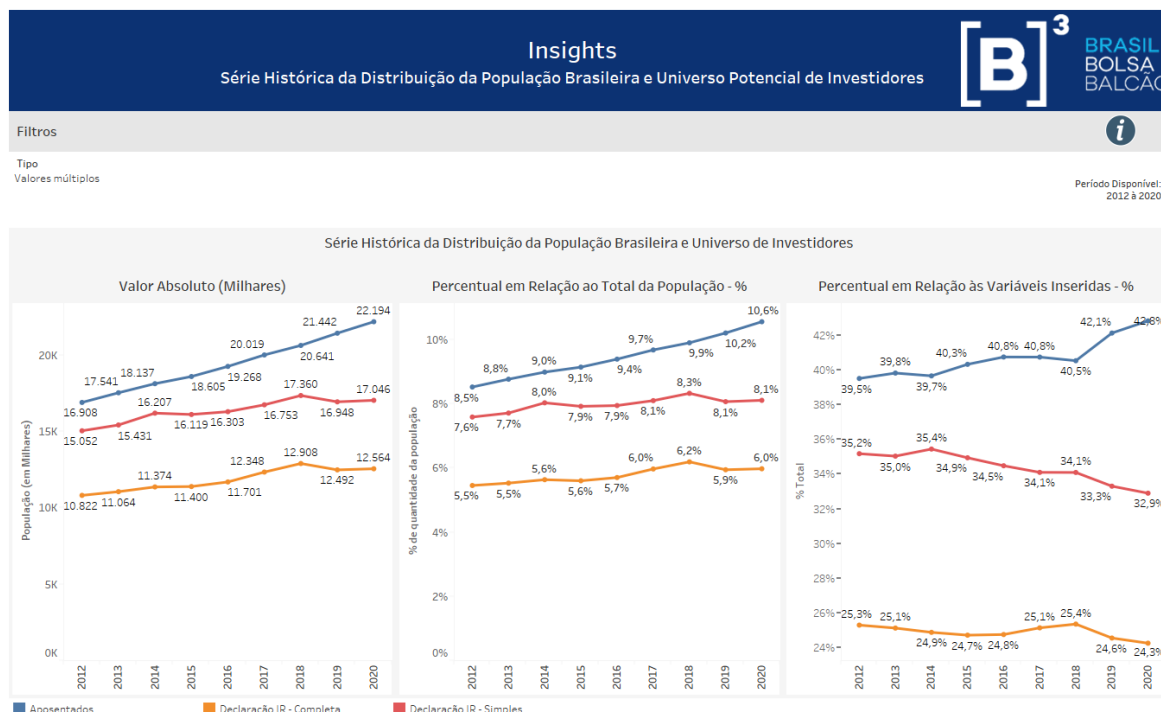
In this manual we will show the Market Overview dashboard layout, data and filters contained in the DATAWISE Insights module.

2 BRAZILIAN POPULATION DASHBOARD



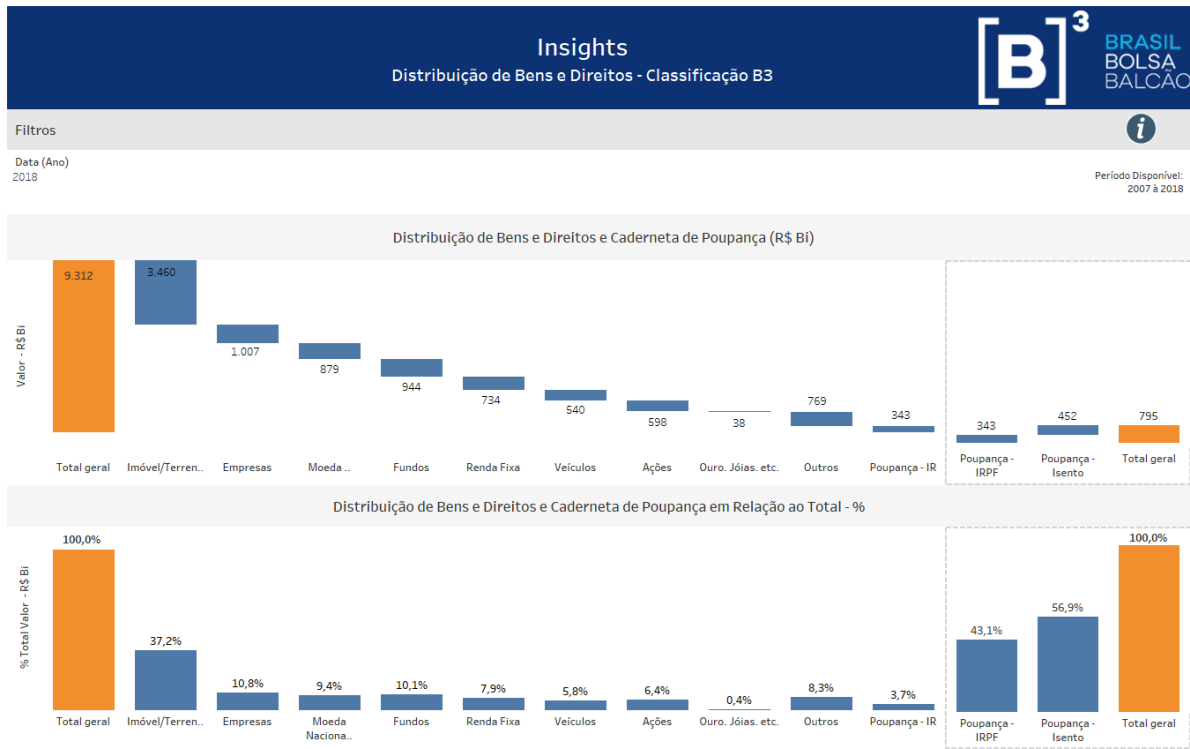
In this dashboard, you can view the distribution of the Brazilian population and the potential universe of investors. In this example, the upper chart shows the population number in thousands, while the lower chart brings the population percentage.

3 BRAZILIAN POPULATION HISTORICAL SERIES DASHBOARD



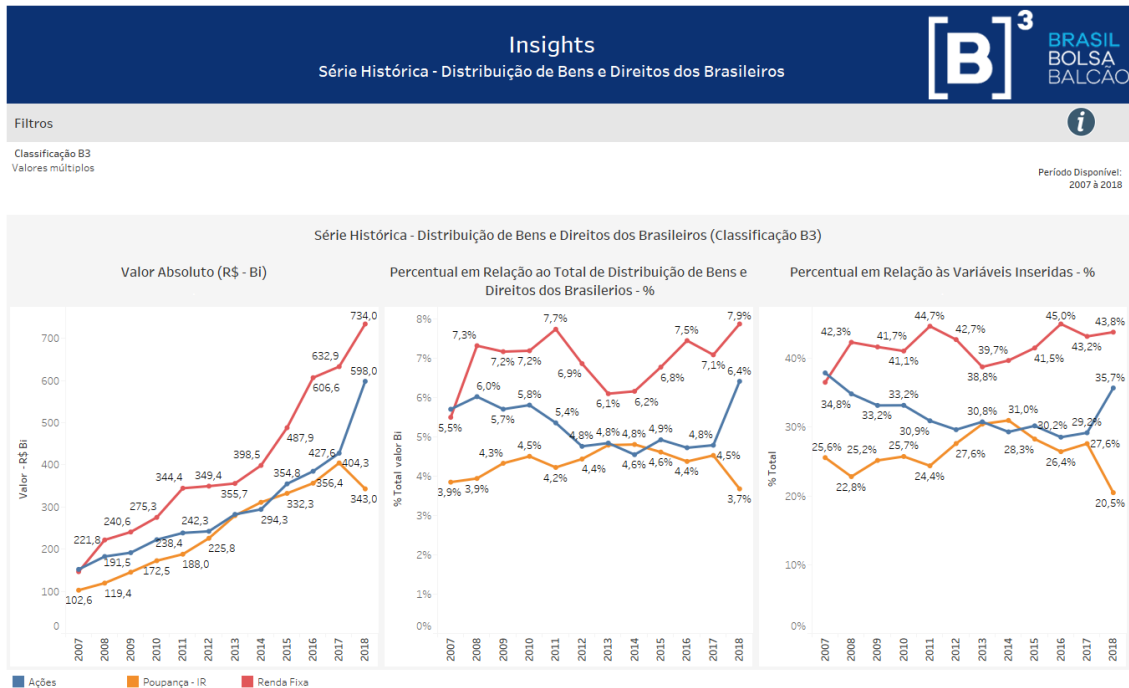
In the Historical Series dashboard, the graphs show the absolute value (in thousands), the percentage in relation to the total population (%) and the percentage in relation to the entered variables (%) of retirees, complete income taxpayers, simple income taxpayer, income taxpayers, exempt taxpayers, employed and retired persons, unemployed persons, employed persons, and population.

4 BRAZILIAN INVESTMENTS DASHBOARD



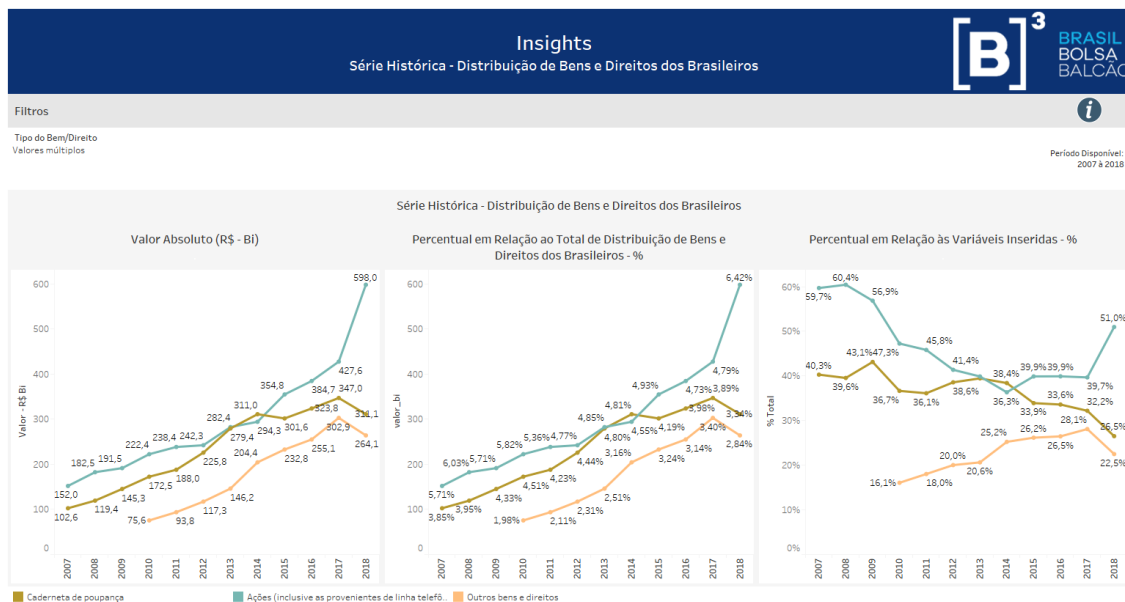
The Brazilian Investments dashboard allows you to view and assess the distribution of assets and rights and savings accounts per year in relation to direct asset types such as companies, properties/land, funds, fixed income, stocks, etc.

5 B3 RATING HISTORICAL SERIES DASHBOARD



In this Historical Series dashboard, the graphs show the distribution of Brazilians' assets and rights in absolute value (BRL - Billion), the percentage in relation to the total distribution of Brazilians' assets and rights (%) and the percentage in relation to the entered variables (%) of the parameters selected in the filter.

6 ASSETS/RIGHTS HISTORICAL SERIES DASHBOARD



The graphs show the distribution of Brazilians' assets and rights in absolute value (BRL - Billion), the percentage in relation to the total distribution of Brazilians' assets and rights (%) and the percentage in relation to the entered variables (%) of the parameters selected in the filter.

7 FILTER

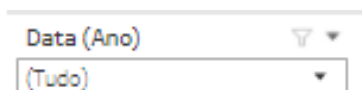
7.1 Individual Investor Types

Tipo

(Valores múltiplos)

Through this filter, you can view data from previous dashboards regarding retirees, complete income taxpayers, simple income taxpayers, income taxpayers, exempt taxpayers, employed and retired persons, unemployed persons, employed persons, and population over a 14-year period.

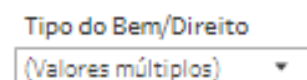
7.2 Date



Interface for selecting the date range. It includes a label "Data (Ano)" and a dropdown menu currently set to "(Tudo)".

Each dashboard has its own available date which can be viewed in the upper left corner. The first two dashboards contain 2021 data, while the other dashboard contain data from 2007. All are updated to A-2.

7.3 Asset/Right Type

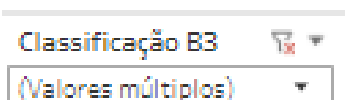


Interface for selecting the asset or right type. It includes a label "Tipo do Bem/Direito" and a dropdown menu currently set to "(Valores múltiplos)".

In the Historical Series from 2007 to 2018, assets and rights arising from data of the markets served by B3 can be analyzed, such as stocks (also shares from ownership of landlines), fixed income investment (CDB, RDB, etc), financial investment fund (FIF), real estate investment fund, and long-term fund, among others.

View also data from external sources such as the Brazilian Institute of Geography and Statistics (IBGE), social security and Individual Income Tax (IRPF) such as apartments, credit arising from loans, assets from autonomous work activities, vehicles, improvements, credit arising from ownership transfer, copyright, inventor and patent rights, mining right and the like, etc.

7.4 Assets and Rights (B3 Rating)



Interface for selecting the B3 rating. It includes a label "Classificação B3" and a dropdown menu currently set to "(Valores múltiplos)".

View data related to the distribution of assets and rights and savings account in properties/land, companies, currency, funds, fixed income, vehicles, stocks, jewelry, savings and Individual Income Tax savings, etc over a time series.

8 SERVICE TEAMS

Take a major step and optimize your decision making. Explore our products. If you have any query, talk to our team.

Any query? Talk to us

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