

INDEXES

POSITIVE VERSION

XXX B3

NEGATIVE VERSION

XXX B3

HEX #ffffff

R 255  
G 255  
B 255

C 0  
M 0  
Y 0  
K 0

HEX #003475

R 0  
G 50  
B 115

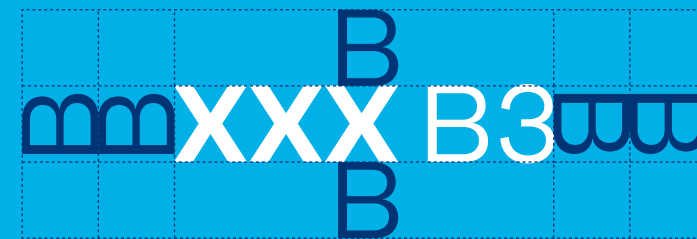
C 100  
M 80  
Y 0  
K 30

PANTONE 287

MINIMUM SIZE

XXX B3 | 16 px

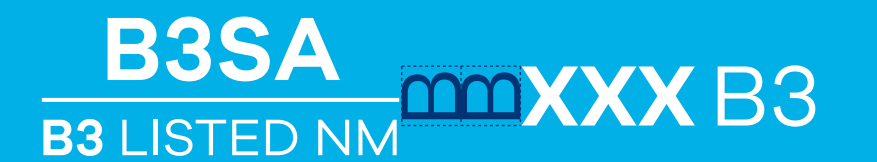
PROTECTION AREA



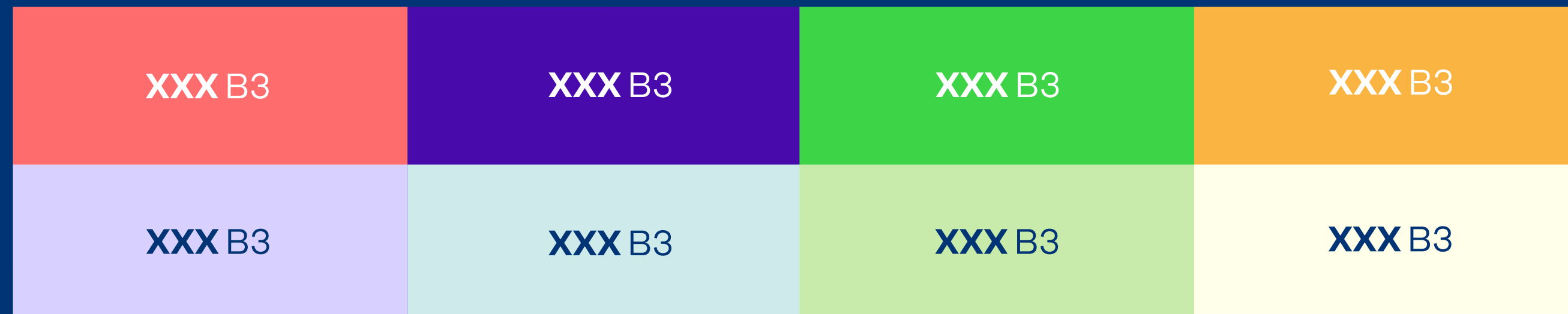
The protection area must be constructed with the same height as any letter of the index.

On the right and left sides, one must consider twice the size of the letter used as reference.

Minimum distance to other indexes or brand marks.



USE ON COLOR BACKGROUNDS



When using the indexes on non-branded colors, one must always look after good visibility and ensure significant contrast between the text and the background, with the ability to alternate between positive and negative versions.

! All the background colors are illustrative only.

QUICK REFERENCE GUIDE